

MASTERING THE PROJECT MANAGEMENT OFFICE: An Asian Perspective

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3. I would like to attend: Please tick

- 2-Day Summit (29 & 30 May 2002)
- Post Summit Workshop (31 May 2002)
- Official Summit Dinner - Free to 2-Day Summit Registrations (29 May 2002)

I am a member of PMI (Membership # _____)

Fee Table

| | REGISTER ON OR BEFORE 29TH APRIL 2002 | REGISTER AFTER 29TH APRIL 2002 |
|-----------------------------|--|-----------------------------------|
| 2-Day Summit | US\$ 1,595.00 | US\$ 1,695.00 |
| 2-Day Summit + Workshop | US\$ 2,190.00 | US\$ 2,390.00 |
| Workshop only | US\$ 595.00 | US\$ 695.00 |
| PMI MEMBERS DISCOUNT | | |
| 2-Day Summit | US\$ 1,435.50 | US\$ 1,525.50 |
| 2-Day Summit + Workshop | US\$ 1,971.00 | US\$ 2,151.00 |
| Workshop only | US\$ 535.50 | US\$ 625.50 |

4 Easy Ways To Register

By Fax:(completed form)
+ 61 2 9236 8499



By Post:(completed form with payment):
ESI International Suite 3, Level 16, 400 George Street
SYDNEY NSW 2000 AUSTRALIA



By Phone:(quote P1043)
+ 61 2 9236 8480



By Email:info@esi-au.com



1. Please register the following delegate(s):

Name (Mr/Mrs/Ms): _____

Position: _____ Department: _____

2. Our contact details are:

Company: _____

Address: _____

Postcode: _____ Country: _____

Telephone: _____ Facsimile: _____

Approving Manager: _____ Booking Contact: _____

4. We would like to pay:

CHEQUE for US\$ _____ enclosed payable to ESI International

If you wish to pay in local currency, please call customer service for standard exchange rate on +61 2 9236 8480

CREDIT CARD. Please debit my: VISA AMEX DINERS MASTERCARD

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Signature: _____

Expiry Date: _____

Hotel Information

To make a room reservation, please contact the hotel directly quoting "group no. 22396 ESI Conference 29-31 May 2002."

Grand Hyatt Singapore 10 Scotts Road, Singapore

Tel: +65 235 4111 Fax: +65 734 0375

Room Rates start from S\$ 220.00 per night, subject to availability.



About ESI International

ESI's experience in developing project managers and improving organisational project management capabilities is unmatched. Every week, 2,000 people attend an ESI course somewhere in the world. An impressive 99% say they would unequivocally recommend the course to a colleague or friend. To date, 510,000 people in 50 countries have made the ESI Project Programme – based on the PMI's PMBOK® – the world's most comprehensive project management education. As a registered education provider of PMI®, ESI is the leading source for project management training and consulting in the world. Working extensively with multinationals, Fortune 500 companies and Government agencies, ESI will deliver more than 4,000 course sessions to nearly 80,000 attendees this year. Our clients include companies such as Motorola, Compaq, Cisco Systems, Arthur Andersen, NCR and Lucent Technologies to name a few. To learn more about ESI's leading project management training and consulting services visit www.esi-au.com



About PMI®

The extraordinary growth of the project management profession and its number of practitioners around the world is due in great part to a globally active, rapidly growing professional association – Project Management Institute. With around 80,000 members, the PMI® is the organisation of choice for project management professionalism. PMI's standard document, commonly referred to as the PMBOK® Guide, is the generally accepted management reference for anyone who works on projects while PMI's Project Management Professional (PMP®). Certification is recognised worldwide as the standard for measuring an individual's core knowledge and understanding of project management principles. For more information visit www.pmi.org



Gantthead.com

gantthead.com is the premier community for Information Technology (IT) Project Managers. Developed by project managers for project managers, gantthead serves as an online destination for IT managers to ensure the success of their projects by offering resources, subject matter experts, deliverables, access to the gantthead process library and connections to other project managers. With more than 70,000 members and growing, gantthead is the largest community of project managers on the www.gantthead.com



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ADVANCE NOTICE!
INTRODUCING THE PREMIER EVENT...



MASTERING THE PROJECT MANAGEMENT OFFICE:

An Asian Perspective

Conference 29-30 May 2002 **Workshop** 31 May 2002

Venue Grand Hyatt, Singapore

Hear how 7 major Asian
organisations established
& mastered their Project
Management Office

“Project Management Office
/proj-ekt/ n. An organisational entity
established to assist project managers
throughout the organisation in
implementing project management
principles, practices, methodologies,
tools and techniques.”
excerpt ‘Project Management Terms:
A Working Glossary’
(2nd Ed) J.LeRoy Ward

TAKING YOUR ORGANISATION TO THE PEAK OF PROJECT PERFORMANCE

PLUS 1 FULL DAY WORKSHOP!
**IMPLEMENTING A PROJECT
MANAGEMENT OFFICE**
“A 5 Step Approach”

LEARN FROM THESE CHIEF KEYNOTES

- Renee E. Speitel, Sr. Director of the Program Management Office & Business Operations for Compaq Global Services Worldwide.
- Ernie Nielsen, Director of Enterprise Project Management, Brigham Young University (USA), Past Chief Knowledge Officer, Integrated Project Systems, Singapore & current member of the Advisory Council for the Stanford Advanced Project Management Program and Distinguished Lecturer for IEEE
- Dr Young Hoon Kwak, Asst. Professor of Project Management, George Washington University (USA), Co-Author of ‘The Story of Managing Projects: A Global, Cross-Disciplinary Collection of Perspectives’ & ‘The Benefits of Project Management - Financial & Organisational Rewards to Corporations’

LISTEN TO THESE LEADING ASIAN EXPERTS

- Alex Siow, Chief Information Officer, Housing & Development Board, Singapore & President, PMI Singapore Chapter
- Patty Wong, Senior Manager – Information Technology, Hong Kong International Terminals, Hong Kong & President PMI Hong Kong Chapter
- Ai Hua Kam, Director, Project Services, Credit Suisse First Boston, Singapore
- Michael Sypsomos, Director of Project Management, Unocal, Thailand
- Gordon Nicholson, PMP, Project Director, CH2M HILL, Singapore

Supporting Organisations



TELEPHONE +61 2 9236 8480

www.esi-au.com

Dear Executive

ESI International is pleased to introduce Asia's premier project management event, 'Mastering the Project Management Office: An Asian Perspective.'

As you know, ensuring success and sustainable excellence have long been factors that have tested the strength of project executives. In light of the critical correlations that exist between multiple engagements and projects, the project management office has become one of the fastest growing concepts in project management today.

This contemporary event is specifically designed for Asian project management professionals seeking an informative, constructive introduction to implementing and mastering the project management office and managing its associated issues. This event is suitable for those involved with start-up project management offices or those looking to add value to current processes.

At this world-class conference, international and local experts will reveal their secrets to mastering a successful project management office, and will discuss the inherent advantages in establishing and maintaining a project management office. You will hear fresh, innovative ideas and sound methodologies that have been tried and tested by our carefully selected panel of experts. You will learn how industry leaders built their project management office and how they sustain their competitive advantage.

To ensure you're delivered the latest trends and advancements in project management, we have assembled the profession's top project leaders from around the world. Just some of the key presentations include:

- Ernie Nielsen, Director of Enterprise Project Management, Brigham Young University (USA), Past Chief Knowledge Officer, Integrated Project Systems, Singapore & current member of the Advisory Council for the Stanford Advanced Project Management Program and Distinguished Lecturer for IEEE.
- Ai Hua Kam, Director, Project Services, Credit Suisse First Boston (Singapore)
- Alex Siow, Chief Information Officer, Housing & Development Board, Singapore & President, PMI Singapore Chapter
- Dr Young Hoon Kwak, Asst. Professor of Project Management, George Washington University (USA), Co-Author of 'The Story of Managing Projects: A Global, Cross-Disciplinary Collection of Perspectives' & 'The Benefits of Project Management - Financial & Organisational Rewards to Corporations'
- Michael Sypsomos, Director of Project Management, Unocal, Thailand
- Patty Wong, Senior Manager – Information Technology, Hong Kong International Terminals, Hong Kong & President PMI Hong Kong Chapter
- Gordon Nicholson, Project Director, CH2M HILL (Currently managing a program specific office for the Changi Water Reclamation Project.)

Take advantage of this rare line-up of senior executives from leading multinational and Asian corporations. This is a 'once only' opportunity to learn from the best in project performance. The skills and wisdom this event will equip you with are vital to succeeding in today's turbulent environment. Should you have any questions about the program, please do not hesitate to contact me at any time. In any case, I look forward to meeting you in May!

Kind regards


Ilona Clarke
Program Manager
ESI International

"The quality of the conference, its design and execution was absolutely top notch – this was one of the best professional events I've attended in 38 years of project experience.."

(ESI International's 'Implementing a Project Management Office' conference, November 2001, Sydney Australia)

"The presentations were outstanding, and the large number of attendees provided great networking opportunities.."

(ESI International's 'Implementing a Project Management Office' conference, November 2001, Sydney Australia)

BIO OF KEYNOTE SPEAKERS

About Dr Young Hoon Kwak

Dr Kwak is currently Asst. Professor of Project Management at the George Washington University (USA). Before joining GWU he taught at the Florida International University in Miami and was a post-doctorate scholar at the Massachusetts Institute of Technology. Dr Kwak has published and presented numerous project and technology management papers around the world, and is Co-Author of 'The Story of Managing Projects: A Global, Cross-Disciplinary Collection of Perspectives' & 'The Benefits of Project Management - Financial & Organisational Rewards to Corporations.' He has consulted for the US Navy, DAEWOO Corporation, Construction and Economy Research Institute of Korea and other Fortune 100 companies, and was the co-principal investigator of the Project Management Institute's 'Benefits of Project Management: Financial and Organisational Rewards to Corporations' research.

About Ernest J. Nielsen

Ernest J. Nielsen (Ernie) is the Director of Enterprise Project Management at Brigham Young University (USA) & the past Chief Knowledge Officer for Integrated Project Systems, Singapore. As the immediate past Director of the Stanford Advanced Project Management Program, Ernie has over 22 years experience in leading high-technology, cross-functional project teams. As the past Chief Knowledge Officer for Integrated Project Systems (IPS), Ernie has coached, guided or managed teams for American Airlines, Hewlett Packard, Port of Singapore Authority, Overseas Chinese Bank, Applied Materials, Synopsys and Compaq, among other corporations. Ernie is a distinguished Lecturer for IEEE.

About Renee E. Speitel

Renee Speitel is the Sr. Director of the Program Management Office and Business Operations for Compaq Global Services worldwide. In this capacity she is responsible for defining the overall business practices, methods, tools, and training that are necessary to manage and deliver successful solutions to Compaq customers. She has held the position of worldwide PMO for the last 6 years and was responsible for building it into the global organisation that it is today. As part of this role she oversees a portfolio of over 2000 projects a year, which contribute to the approximate \$7 Billion annual revenue for Compaq Global Services.

PRELIMINARY PROGRAM

PRESENTATION TITLES CONFIRMED TO DATE INCLUDE:

- **Project Office, Project Management Office & Enterprise Program Office – What's All the Confusion?**
- **Identifying the Mandatory Prerequisites for Implementing a Project Management Office**
- **Building a Winning Business Case: Justifying the Project Management Office to Internal Stakeholders**
- **Positioning the Project Management Office as Part of a Winning Corporate Strategy**
- **Determining & Mastering the Functions of a Successful Project Management Office**
- **Communicating the Corporate Vision: The Critical Role of Leaders in the Project Management Office**
- **Establishing, Managing & Leading an Effective Project Management Office: From Project Vision to Project Reality**
- **Achieving Value through the Project Management Office: Evaluating the Fundamental Aspects**
- **Evaluating Project Objectives & Maximising Project Success through the Project Management Office**
- **Driving your Organisation towards a Successful Project Management Office: The Gateway to the Future**
- **Case Study: Changi Water Reclamation Project - Innovations in Project Delivery and Stakeholder Collaboration.**

Hurry while sponsorship and speaking opportunities are still available!
Contact ESI by Phone +61 2 9236 8480 or email info@esi-au.com

POST CONFERENCE WORKSHOP: IMPLEMENTING A PROJECT MANAGEMENT OFFICE "A 5 STEP APPROACH"

The Workshop will endeavour to make the often complex and daunting task of implementing a PMO easier and less threatening by breaking it down into 5 steps:

1. **Establishing a Foundation**
2. **Developing Short-term Initiatives**
3. **Implementing Long-term Solutions**
4. **Supporting the Organisation, and**
5. **Improving Processes & Players**

Each step will be explained in full, and presented as a WBS template that each participant can take back and adapt it to their specific organisation's needs. During the workshop the participants will be involved in numerous exercises, case studies and facilitated discussions which will illustrate the various elements involved in implementing a PMO.