

Political Science 220
Public Opinion and Political Psychology
CRN: 96346
T 5:10-7:00, Monroe B35

Professor John Sides
469 Monroe
Office hours: Tuesday 2-4 pm; and by appt.
(202) 994-3538
jsides@gwu.edu

This course surveys major theoretical approaches and empirical research in the field of political behavior. It focuses mainly on psychological approaches to understanding individual citizens' attitudes and actions, and on the implications of individual choices for both collective outcomes and for the quality of representative democracy. Among the alternative approaches we will encounter are theories of rational choice, personality, information-processing and cognition, social learning, emotion, and group identity and conflict. Among the many substantive topics we will investigate are, authoritarianism, political socialization, obedience, conformity, national identity, political ideologies, the mass media, racial attitudes, and political participation. The majority of empirical research that we will discuss centers on American politics, though we will read and discuss research that is cross-national or comparative in scope.

It should be noted that much of the empirical research that we read will be quantitative in nature. Familiarity with multivariate statistics will be helpful in understanding these articles, but it is not required.

Seminar Organization and Requirements

Our weekly meetings will center on a critical analysis of the assigned readings for that week. At the beginning of the meeting, I will ask everyone to offer a brief comment, question, musing, etc. that will serve to help orient the discussion that follows. I will then have some of my own comments to offer—and these may take the form of a quasi-lecture—but thereafter our time will be spent in conversation.

Every other week, you are required to write a short essay responding to the week's readings. It should be 2 double-spaced pages in length. The essays should engage at least several of the week's readings by doing one of more of the following:

- juxtaposing and commenting on alternative explanations for or approaches to a substantive topic;
- criticizing the methodologies used and proposing other strategies of research;
- criticizing the conceptualization and/or measurement of a particular construct;
- analyzing the implications of a set of findings;
- suggesting new question or hypotheses for research; and/or
- identifying similarities to or contrasts with the arguments or research in previous readings.

The essential component of these papers is your own argument. Do not summarize or recapitulate the arguments of the readings.

We will divide the class in half alphabetically, and each half of the alphabet will submit papers on alternating weeks. If you are assigned to write a paper one week and would prefer to wait until the next week, you may "trade" with a person in the other half of the alphabet. You cannot simply ask me to postpone the paper for you. All told, you will write 6 papers over the course of the semester. The papers should be turned into me (via email, if necessary) by 5 pm on the Monday before class. I will make every effort to return them to you the next day in class.

The course's major assignment is a final exam. The exam will be take-home and will have a (self-enforced) three-hour time limit. You may not use any books or notes. The exam thus mimics in some respects a Ph.D. comprehensive exam.

Your course grade will be based on an overall evaluation of your contribution to class discussion, your papers, and, most importantly, your final exam.

Readings

The following books are available either at the GW Student Store, or, presumably, via Amazon, Powells, or a similar outlet:

- Dennis Chong. 2000. *Rational Lives: Norms and Values in Politics and Society*. Chicago: Chicago University Press.
- David O. Sears, Leonie Huddy, and Robert Jervis. 2003. *Oxford Handbook of Political Psychology*. Oxford: Oxford University Press.
- Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin (eds.), *Elements of Reason: Cognition, Choice, and the Bounds of Rationality*. New York: Cambridge University Press.
- David O. Sears, Jim Sidanius, and Lawrence Bobo, eds. 2000. *Racialized Politics: The Debate about Racism in America*. Chicago: Chicago University Press.
- John Zaller. 1992. *The Nature and Origins of Mass Opinion*. Cambridge: Cambridge University Press.

The following books are also required but are not awaiting you at the Student Store. I hope you can find them on-line easily:

- Horowitz, Donald L. 1985. *Ethnic Groups in Conflict*. Berkeley: University of California Press.
- Milgram, Stanley. 1974. *Obedience to Authority*. New York: Harper & Row.
- Sniderman, Paul M. and Louk Hagendoorn. 2007. *When Ways of Life Collide*. Princeton: Princeton University Press.

In addition to these books, there are a number of articles and book chapters. Some of these articles are available on-line via electronic databases. Those are indicated below with JSTOR or ALADIN in parentheses. JSTOR signifies that you should look for the article on <http://www.jstor.org>. Unless indicated otherwise, all JSTOR articles are in journals in the political science section. ALADIN signifies GW's ALADIN database at this address: <http://www.aladin.wrlc.org/ejournals/searchform.html>. You should search first for the journal's name, then select a database available at GW. Thereafter, it should be relatively straightforward to find the specific article. Articles on JSTOR or ALADIN can also be found easily with searches on Google Scholar. In a few cases, I will email an article to you that I have already copied and scanned to pdf format.

NOTE: To access articles on JSTOR or any other electronic database to which GW subscribes, you must be at a GW-affiliated computer, or logged into GWeb from home.

I will make other readings available in a public space such as by my office door. You can pick up these readings and copy them yourselves. If you cannot obtain any of the books listed above, I am happy for you to make photocopies from my copy.

Course Plan

Introduction

January 15

- Sears, Huddy, and Jervis. Chapter 1.

Rational Choice and Its Critics

January 22

- Sears, Huddy, and Jervis. Chapters 2 and 21.
- Donald P. Green and Ian Shapiro. *Pathologies of Rational Choice Theory*. Chapters 2 and 3.
- Robert Abelson. 1996. "The Secret Existence of Expressive Behavior." In Jeffrey Friedman (ed.), *The Rational Choice Controversy*. New Haven: Yale University Press.
- Morris Fiorina. 1996. "Rational Choice, Empirical Contributions, and the Scientific Enterprise." of Rational Choice." In Jeffrey Friedman (ed.), *The Rational Choice Controversy*. New Haven: Yale University Press.
- John Ferejohn and Debra Satz. 1996. "Unification, Universalism, and Rational Choice Theory." In Jeffrey Friedman (ed.), *The Rational Choice Controversy*. New Haven: Yale University Press.
- Matthew Rabin. 1998. "Psychology and Economics." *Journal of Economic Literature* 36 (1): 11-46. [JSTOR under economics]
- Amartya Sen. 1977. "Rational Fools." *Philosophy and Public Affairs* 6: 317-344. [JSTOR under philosophy]
- Chong. *Rational Lives*. Chapters 1, 2, and 5.
- Jack Citrin and Donald Green. 1990. "The Self-Interest Motive in American Public Opinion." *Research in Micropolitics* 3: 1-28.
- Larry Bartels. 2005. "Homer Gets a Tax Cut." *Perspectives on Politics* 3 (1): 15-31. [ALADIN]

Further reading

- Jane Mansbridge (ed.). 1990. *Beyond Self-Interest*. Chicago: Chicago University Press.
- Karen Schweers Cook and Margaret Levi (eds.). 1990. *The Limits of Rationality*. Chicago: Chicago University Press.
- The exchange between Lupia et al. and Bartels about "Homer Gets a Tax Cut" in *Perspectives on Politics* 5(4): 773-790.)

Personality and Authoritarianism

January 29

- Sears, Huddy, and Jervis. Chapter 4.
- Greenstein, Fred I. 1987. *Personality and Politics*. Princeton: Princeton University Press. Chapters 2, 4.
- Roger Brown. 1965. *Social Psychology*. New York: The Free Press. Chapter 10 ("The Authoritarian Personality and the Organization of Attitudes").
- Herbert McClosky and Dennis Chong. 1985. "Similarities and Differences between Left-Wing and Right-Wing Radicals." *British Journal of Political Science* 15 (3): 329-363. [JSTOR]
- John Duckitt. 1989. "Authoritarianism and Group Identification: A New View of an Old Construct." *Political Psychology* 10: 63-84.

- Stanley Feldman. 2003. "Enforcing Social Conformity: A Theory of Authoritarianism." *Political Psychology* 24 (1): 41–74. [ALADIN]
- Stenner, Karen. 2005. *The Authoritarian Dynamic*. New York: Cambridge University Press. Chapters 1-5.

Further reading

- Sanford, Nevitt. 1981. "The Approach of the Authoritarian Personality." In Fred I. Greenstein and Michael Lerner (eds.), *A Source Book for the Study of Personality and Politics*. Chicago: Markham. (Skim pp. 304-311, but begin reading in earnest with the section entitled "The F Scale.")
- Richard M. Doty, Bill E. Peterson, and David G. Winter. 1991. "Threat and Authoritarianism in the United States, 1978-1987." *Journal of Personality and Social Psychology* 61 (4): 629-640.
- Robert M. Bray and Audrey M. Noble. 1978. "Authoritarianism and Decisions of Mock Juries: Evidence of Jury Bias and Group Polarization." *Journal of Personality and Social Psychology* 36 (12): 1424-1430.

Political Socialization

February 5

- Sears, Huddy, and Jervis. Chapter 3.
- M. Kent Jennings. 1987. "Residues of a Movement: The Aging of the American Protest Generation." *American Political Science Review* 81 (2): 367-382. [JSTOR]
- Paul Allen Beck and M. Kent Jennings. 1991. "Family Traditions, Political Periods, and the Development of Partisan Orientations." *Journal of Politics* 53 (3): 742-763. [JSTOR]
- Glenn Firebaugh and Kevin Chen. 1995. "Vote Turnout of Nineteenth Amendment Women: The Enduring Effect of Disenfranchisement." *American Journal of Sociology*, 100 (4): 972-996. [JSTOR, sociology]
- Laura Stoker and M. Kent Jennings. 1995. "Life-Cycle Transitions and Political Participation: The Case of Marriage." *American Political Science Review* 89 (2): 421-433 [JSTOR]
- David O. Sears and Nicholas Valentino. 1997. "Politics Matters: Political Events as Catalysts for Preadult Socialization." *American Political Science Review* 91 (1): 45-65. [JSTOR]
- William Mishler and Richard Rose. 2007. "Generation, Age, and Time: The Dynamics of Political Learning during Russia's Transformation." *American Journal of Political Science* 51(4): 822-834. [ALADIN]
- John R. Alford, Carolyn L. Funk, and John R. Hibbing. 2005. "Are Political Orientations Genetically Transmitted?" *American Political Science Review* 99 (2): 153-167. [ALADIN]

Further reading

- Newcomb, Theodore. 1943. *Personality and Social Change: Attitude Formation in a Student Community*. New York: Holt, Rinehart, and Winston.
- Duane F. Alwin, Ronald L. Cohen, and Theodore M. Newcomb. 1991. *Political Attitudes over the Lifespan: The Bennington Women after Fifty Years*. Madison, WI: University of Wisconsin Press.
- Jennings, M. Kent, and Richard G. Niemi. 1968. "The Transmission of Political Values from Parent to Child." *American Political Science Review* 62 (1): 169-184.
- M. Kent Jennings and Laura Stoker. 2006. "Aging, Generations, and the Development of Partisan Polarization in the United States." <http://repositories.cdlib.org/igs/WP2006-1/>

Public Opinion and Political Attitudes**February 12**

- V.O. Key. 1961. *Public Opinion and American Democracy*. New York: Knopf. pp. 3-18.
- Walter Lippmann. 1922. *Public Opinion*. New York: Pelican Books. Chapter 1 (“The World Outside and the Pictures in Our Heads”).
- John Zaller. *Nature and Origins of Mass Opinion*. Chapters 1-5.
- David O. Sears. 1993. “Symbolic Politics: A Social Psychological Theory.” In Shanto Iyengar and William J. McGuire (eds.), *Explorations in Political Psychology*. Durham, NC: Duke University Press.
- LaPiere, Richard T. 1934. “Attitudes vs. Actions.” *Social Forces* 13 (2): 230-237. [JSTOR under sociology]
- Bartels, Larry M. 2003. “Democracy with Attitudes.” In Michael B. MacKuen and George Rabinowitz (eds.), *Electoral Democracy*. Ann Arbor: University of Michigan Press. [will be emailed to you]

Further reading

- Richard E. Petty, Duane T. Weneger, and Leandre R. Fabriger. 1997. “Attitudes and Attitude Change.” *Annual Review of Psychology* 48: 609-647. [ALADIN]

Ideology and Democratic Competence**February 19**

- Converse, Phillip. 1966. “The Nature of Belief Systems in Mass Publics.” In David E. Apter (ed.), *Ideology and Discontent*. New York: Free Press. pp. 206-261.
- Robert E. Lane. 1962. *Political Ideology*. New York: The Free Press. Introduction, chapters 4 & 22.
- Zaller. *Nature and Origins of Mass Opinion*. Revisit pp. 94-96.
- Althaus, Scott. 2006. “False Starts, Dead Ends, and New Opportunities in Public Opinion Research.” *Critical Review* 18 (1-3): 75-104. [ALADIN]
- Kinder, Donald. 2006. “Belief Systems Today.” *Critical Review* 18 (1-3): 197-216. [ALADIN]
- Lupia, Arthur. 2006. “How Elitism Undermines the Study of Voter Competence.” *Critical Review* 18 (1-3): 217-232. [ALADIN]
- Converse, Philip E. 2006. “Democratic Theory and Electoral Reality.” *Critical Review* 18 (1-3): 75-104. [ALADIN]

Further reading

- Norman H. Nie and Kristi Anderson. 1974. “Mass Belief Systems Revisited: Political Change and Attitude Structure.” *Journal of Politics* 36: 540-87.
- John L. Sullivan, James E. Pierson, and George E. Marcus. 1978. “Ideological Constraint in the Mass Public: A Methodological Critique and Some New Findings.” *American Journal of Political Science* 22: 233-49.
- Philip E. Converse, and Gregory B. Markus. 1979. “Plus ça change: The New CPS Election Study Panel.” *American Political Science Review* 73 (1): 32-49.
- Stanley Feldman and John Zaller. 1992. “The Political Culture of Ambivalence: Ideological Responses to the Welfare State.” *American Journal of Political Science* 36: 268-307.
- Philip E. Converse. 2000. “Assessing the Capacity of Mass Electorates.” *Annual Review of Political Science* 3: 331-53.

- Every other article in *Critical Review* 18 (1-3).

Political Cognition and Its Limits

February 26

- Sears, Huddy, and Jervis. Chapter 13.
- Anthony Downs. 1957. *An Economic Theory of Democracy*. New York: Harper & Row. Chapters 11-13.
- Delli Carpini, Michael X. and Scott Keeter. 1996. *What Americans Know About Politics and Why It Matters*. New Haven: Yale University Press. Introduction and Chapter 4.
- Lupia, Arthur. 1994. "Shortcuts versus Encyclopedias: Information and Voting Behavior in California Insurance Reform Elections." *American Political Science Review* 88 (1): 63-76. [JSTOR]
- Lupia, McCubbins, and Popkin. Chapters 3, 4, 8, 9, and 13.
- Scott L. Althaus. 1998. "Information Effects in Collective Preferences." *American Political Science Review* 92(3): 545-558. [JSTOR]
- Luskin, Robert C. 2002. "From Denial to Extenuation (and Finally Beyond): Political Sophistication and Citizen Performance." In James H. Kuklinski (ed.), *Thinking about Political Psychology*. Cambridge: Cambridge University Press.

Further reading

- Tversky, Amos, and Daniel Kahneman. 1974. "Judgment Under Uncertainty: Heuristics and Biases." *Science* 185: 1124-1131.
- Luskin, Robert C. 2003. "The Heavenly Public: What Would a Fully Informed Citizen Be Like?" In Michael B. MacKuen and George Rabinowitz (eds.), *Electoral Democracy*. Ann Arbor: University of Michigan Press.
- Tetlock, Philip E. 2005. *Expert Political Judgment*. Princeton: Princeton University Press.
- Kaplan, Bryan. 2007. *The Myth of the Rational Voter: Why Democracies Choose Bad Policies*. Princeton: Princeton University Press.
- Benjamin I. Page and Robert Y. Shapiro. 1992. *The Rational Public*. Chicago: University of Chicago Press.

Mass Media Influence

March 4

- Sears, Huddy, and Jervis. Chapter 11.
- Sears, David O., and Richard Kosterman. 1994. "Political Persuasion." In Sharon Shavitt & Timothy C. Brock (eds.), *Persuasion: Psychological Insights and Perspectives*. Boston: Allyn & Bacon. pp. 251-278. [will be emailed to you]
- Zaller. *Nature and Origins of Mass Opinion*. Chapters 6, 8, and 9.
- Zaller, John. 2001. "Monica Lewinsky and the Mainsprings of American Politics." In W. Lance Bennett and Robert M. Entman (eds.), *Mediated Politics: Communication in the Future of Democracy*. New York: Cambridge University Press. pp. 252-278. [will be emailed to you]
- Shanto Iyengar and Donald Kinder. 1987. *News That Matters*. Chicago: Chicago University Press. Chapters 2, 3, and 7.

- Paul M. Sniderman and Sean M. Theriault. 2004. “The Structure of Political Argument and Issue Framing.” In Willem E. Saris and Paul M. Sniderman (eds.), *Studies in Public Opinion: Attitudes, Nonattitudes, Measurement Error, and Change*. Princeton: Princeton University Press.
- Dennis Chong and James N. Druckman. 2007. “Framing Public Opinion in Competitive Democracies.” *American Political Science Review* 101(4): 637-656. [ALADIN]
- Markus Prior. 2005. “News vs. Entertainment: How Increasing Media Choice Widens Gaps in Political Knowledge and Turnout.” *American Journal of Political Science* 49 (3): 577–592. [ALADIN]

Further reading

- Bosso, Christopher. 1989. “Setting the Agenda: Mass Media and the Discovery of Famine in Ethiopia.” In Michael Margolis and Gary A. Mauser (eds.), *Manipulating Public Opinion: Essays on Public Opinion as a Dependent Variable*. Pacific Grove, CA: Brooks/Cole Publishing.
- William A. Gamson. 1998. “Media Discourse as a Framing Resource.” In Ann N. Crigler (ed.), *The Psychology of Political Communication*. Ann Arbor: University of Michigan Press.
- Shanto Iyengar. 1991. *Is Anyone Responsible? How Television Frames Political Issues*. Chicago: University of Chicago Press.
- Markus Prior. 2007. *Post-Broadcast Democracy: How Media Choice Increases Inequality in Political Involvement and Polarizes Elections*. New York: Cambridge University Press.

Social Influence and Mass Violence

March 11

- Milgram. *Obedience to Authority*.
- Rupert Brown. 2000. *Group Processes*. Oxford: Blackwell. Chapter 4 (“Social Influence in Groups”).
- Thomas Blass. 1999. “The Milgram Paradigm after 35 Years: Some Things We Now Know about Obedience to Authority.” *Journal of Applied Social Psychology* 29 (5): 955-978. [ALADIN]
- Kelman, Herbert, and V. Lee Hamilton. 1989. *Crimes of Obedience*. New Haven: Yale University Press. Chapter 1 (“The My Lai Massacre: A Military Crime of Obedience”).
- Sabini, John P., and Maury Silver. 1993. “Destroying the Innocent with a Clear Conscience: A Sociopsychology of the Holocaust.” In Neil J. Kressel (ed.), *Political Psychology: Classic and Contemporary Readings*. New York: Paragon House.
- Straus, Scott. 2006. *The Order of Genocide: Race, Power, and War in Rwanda*. Ithaca: Cornell University Press. For background, see pp. 17-31 and pp. 41-52. Then read chapters 3-6.
- Janis, Irving L. 1982. *Groupthink* (2nd ed.). Boston: Houghton Mifflin. Chapters 1 and 2.

Further reading

- Sears, Huddy, and Jervis. Chapter 20.
- Zimbardo, Philip. *The Lucifer Effect*. New York: Random House.
- Chirot, Daniel, and Clark McCauley. 2006. *Why Not Kill Them All? The Logic and Prevention of Mass Murder*. Princeton: Princeton University Press.

Groups I: Theories of Group Conflict

March 25

- Tajfel, Henri. 1970. “Experiments in Intergroup Discrimination.” *Scientific American* 223 (5): 96-102.

- Sherif, Muzafer. 1956. "Experiments in Group Conflict." *Scientific American* 195 (5): 54-58.
- Sears, Huddy, and Jervis. Chapter 15-16.
- Rupert Brown. 2000. *Group Processes*. Oxford: Blackwell. Chapters 6, 7, 8. (Skim ch. 7.)
- Chong, *Rational Lives*. Chapter 3.
- Horowitz. Chapters 1-6.
- Hardin, Russell. 1995. *One for All: The Logic of Group Conflict*. Princeton: Princeton University Press. Chapter 3.
- James D. Fearon, and David D. Laitin. 1996. "Explaining Interethnic Cooperation." *American Political Science Review* 90 (4): 715-735. [JSTOR]

Further reading

- More of Horowitz and Hardin.

Groups II: Racial Attitudes among Whites

April 1

- Sears, Huddy, and Jervis. Chapter 16.
- Sears, Sidanius, and Bobo. Chapters 1, 2, 3, 5, 8, 10, 11.
- Tali Mendelberg. 2001. *The Race Card: Campaign Strategy, Implicit Messages, and the Norm of Equality*. Princeton: Princeton University Press. Chapters 3, 6.
- Kuklinski, James H., Michael D. Cobb, Martin Gilens. 1997. "Racial Attitudes and the 'New South.'" *Journal of Politics* 59 (2): 323-349. [JSTOR]
- J. Eric Oliver and Tali Mendelberg. 2000. "Reconsidering the Environmental Determinants of White Racial Attitudes." *American Journal of Political Science* 44 (3): 574-589. [JSTOR]

Further reading

- Christopher Tarman and David O. Sears. 2005. "The Conceptualization and Measurement of Symbolic Racism." *Journal of Politics* 67 (3): 731-761.
- Various of Sniderman's books, e.g., *Reaching Beyond Race*, and *The Scar of Race*.
- Donald Kinder and Lynn M. Sanders. 1996. *Divided by Color*. Chicago: University of Chicago Press.

Groups III: Identity in a Multicultural World

April 8

- Sniderman and Hagendoorn.
- Samuel L. Gaertner, John F. Dovidio, Jason A. Nier, Christine M. Ward, and Brenda S. Banker. 1999. "Across Cultural Divides: The Value of a Superordinate Identity." In Deborah A. Prentice and Dale T. Miller, *Cultural Divides: Understanding and Overcoming Group Conflict*. New York: Russell Sage Foundation.
- Jack Citrin, Cara Wong, and Brian Duff. "The Meaning of American National Identity: Ethnic Conflict and Consensus." In Richard D. Ashmore and Lee Jussim (eds.), *Social Identity, Intergroup Conflict, and Conflict Reduction*. New York: Oxford University Press. On-line at: <http://www-personal.umich.edu/~cjwong/papers/NatlIdentity.pdf>
- Jim Sidanius, Seymour Feshbach, Shana Levin, and Felicia Pratto. 1997. "The Interface between Ethnic and National Attachment: Ethnic Pluralism or Ethnic Dominance?" *Public Opinion Quarterly* 61 (1): 102-133. [JSTOR]

- Jack Citrin and John Sides. 2008. “Immigration and the Imagined Community in Europe and the United States.” *Political Studies*, forthcoming. <http://home.gwu.edu/~jsides/imagined.pdf>
- Zachary Elkins and John Sides. 2007. “Can Institutions Create Unity in Multiethnic Societies?” *American Political Science Review* 101 (4): 693-708. <http://home.gwu.edu/~jsides/unity.pdf>

Further reading

- John Sides and Jack Citrin. 2007. “European Opinion about Immigration: The Role of Identities, Interests, and Information.” *British Journal of Political Science* 37 (3): 477-504.
- Jack Citrin, Amy Lerman, Michael Murakami, and Kathryn Pearson. 2007. “Testing Huntington: Is Hispanic Immigration a Threat to American Identity?” *Perspectives on Politics* 5 (1): 31-48.
- Deborah Schildkraut. 2005. *Press 1 For English: Language Policy, Public Opinion, and American Identity*. Princeton: Princeton University Press.

Voter Turnout and Political Participation

April 15

- Raymond E. Wolfinger and Steven J. Rosenstone. 1980. *Who Votes?* New Haven: Yale University Press. Chapters 1-4.
- John Aldrich. 1993. “Rational Choice and Turnout.” *American Journal of Political Science* 37 (1): 246-278. [JSTOR]
- Timothy J. Feddersen. 2004. “Rational Choice Theory and the Paradox of Not Voting.” *Journal of Economic Perspectives* 18(1): 99-112. [JSTOR]
- G. Bingham Powell. 1986. “American Voting Turnout in Comparative Perspective.” *American Political Science Review* 80: 17-43. [JSTOR]
- Mancur Olson. 1965. *The Logic of Collective Action*. Cambridge, MA: Harvard University Press. Chapter 1 (“A Theory of Groups and Organizations”).
- Henry E. Brady, Sidney Verba, and Kay Lehman Schlozman. 1995. “Beyond SES: A Resource Model of Political Participation.” *American Political Science Review* 89: 271-294. [JSTOR]
- Robert Putnam. 2000. *Bowling Alone*. New York: Simon & Schuster. Chapters 2, 14.
- Michael P. McDonald, and Samuel L. Popkin. 2001. “The Myth of the Vanishing Voter.” *American Political Science Review* 95 (4): 963-974. [JSTOR—Skim this. In 2 minutes you’ll get their argument.]
- Donald P. Green, and Jennifer K. Smith. 2003. “Professionalization of Campaigns and the Secret History of Collective Action Problems.” *Journal of Theoretical Politics* 15(3): 321-339. [ALADIN]
- Adam J. Berinsky, Nancy Burns, and Michael W. Traugott. 2001. “Who Votes by Mail? A Dynamic Model of the Individual-Level Consequences of Voting-by-Mail Systems.” *Public Opinion Quarterly* 65 (2): 178-197. [ALADIN]
- Jack Citrin, Eric Schickler, and John Sides. 2001. “What If Everyone Voted? Simulating the Impact of Increased Turnout in Senate Elections.” *American Journal of Political Science* 47 (1): 75-90. [JSTOR]

Further reading

- Franklin, Mark N. 2004. *Voter Turnout and the Dynamics of Electoral Competition in Established Democracies Since 1945*. New York: Cambridge University Press.
- James H. Fowler. 2006. “Altruism and Turnout.” *Journal of Politics* 68 (3): 674-83.

- Aaron Edlin, Andrew Gelman, and Noah Kaplan. 2007. "Voting as a Rational Choice: Why and How People Vote to Improve the Well-being of Others." *Rationality and Society* 19 (3): 293-314.
- Jonathan Bendor, Daniel Diermeier, and Michael Ting. 2003. "A Behavioral Model of Turnout." *American Political Science Review* 97(2): 261-280.
- Achen, Christopher. 2006. "Expressive Bayesian Voters, their Turnout Decisions, and Double Probit: Empirical Implications of a Theoretical Model." <http://polmeth.wustl.edu/retrieve.php?id=630>.
- Warren E. Miller and J. Merrill Shanks. 1996. *The New American Voter*. Cambridge, MA: Harvard University Press. Chapter 3 ("Voting Turnout in Presidential Elections").

Vote Choice

April 22

- Angus Campbell, Philip E. Converse, Warren E. Miller, and Donald E. Stokes. 1980 [1960]. *The American Voter*. Chicago: Chicago University Press. Chapters 6 and 7.
- Donald Green, Bradley Palmquist, and Eric Schickler. 2002. *Partisan Hearts and Minds*. New Haven: Yale University Press. Chapters 1 and 2.
- Morris P. Fiorina. 1981. *Retrospective Voting in American National Elections*. New Haven: Yale University Press. Chapters 1, 2, and 5.
- Donald R. Kinder, Gordon S. Adams, Paul W. Gronke. 1989. "Economics and Politics in the 1984 American Presidential Election." *American Journal of Political Science* 33 (2): 491-515.
- John H. Aldrich, John L. Sullivan, and Eugene Borgida. 1989. "Foreign Affairs and Issue Voting: Do Presidential Candidates 'Waltz Before a Blind Audience'?" *American Political Science Review* 83: 123-141. [JSTOR]
- Larry M. Bartels. 2000. "Partisanship and Voting Behavior, 1952-1996." *American Journal of Political Science* 44 (1): 35-50. [JSTOR]
- Zaller. *The Nature and Origins of Mass Opinion*. Chapter 10 ("Information and Electoral Choice").
- Daron Shaw. 1999. "The Effects of TV Ads and Campaign Appearances on Statewide Presidential Votes, 1988-96." *American Political Science Review* 93 (2): 345-362. [JSTOR]
- Richard R. Lau and David P. Redlawsk. 2001. "An Experimental Study of Information Search, Memory, and Decision Making During a Political Campaign." In James H. Kuklinski (ed.), *Citizens and Politics*. New York: Cambridge University Press. pp. 136-159.

Further reading

- More of *The American Voter*.
- Bernard R. Berelson, Paul F. Lazarsfeld, and William N. McPhee. 1954. *Voting: A Study of Opinion Formation in a Presidential Campaign*. Chicago: Chicago University Press.
- Warren E. Miller and J. Merrill Shanks. 1996. *The New American Voter*. Cambridge, MA: Harvard University Press.
- Brad T. Gomez and J. Matthew Wilson. 2001. "Political Sophistication and Economic Voting in the American Electorate: A Theory of Heterogeneous Attribution." *American Journal of Political Science* 45 (4): 899-914.
- Richard R. Lau and David P. Redlawsk. 2006. *How Voters Decide: Information Processing during Election Campaigns*. New York: Cambridge University Press.