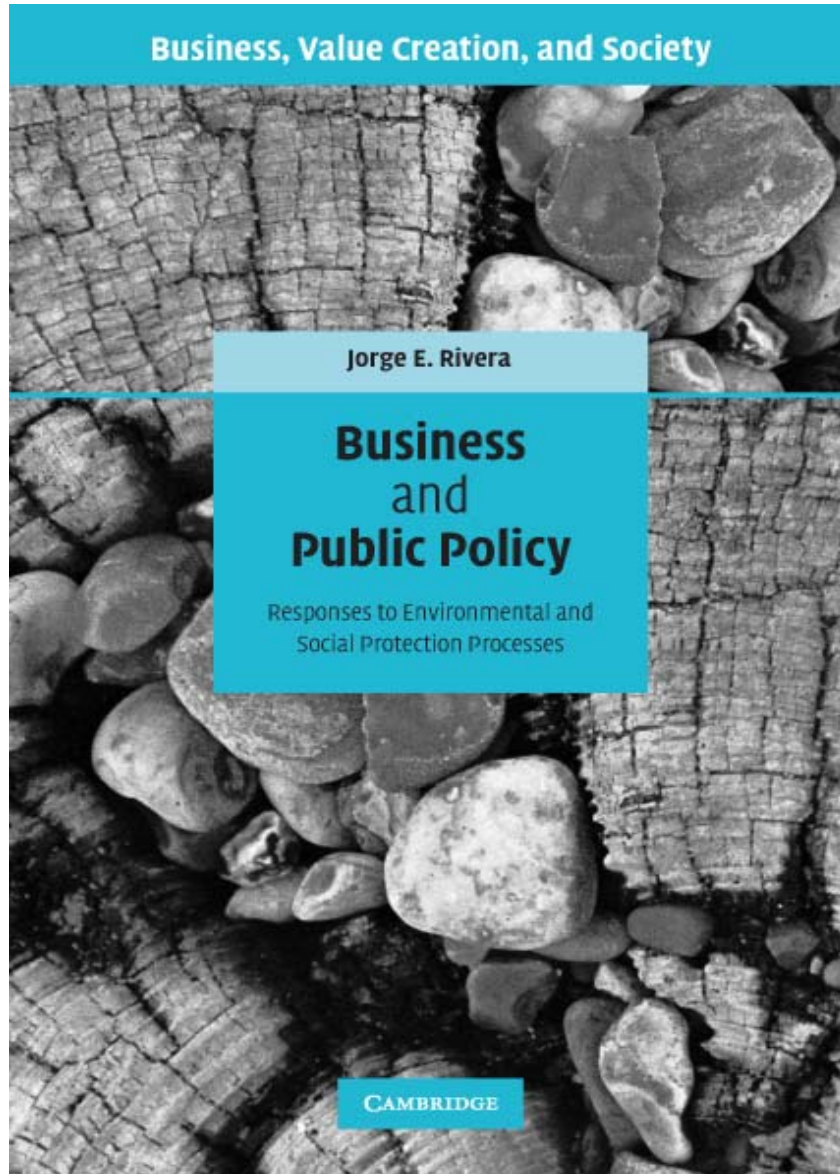


Forthcoming, Summer 2010!



**Advance praise
for the book**

“Jorge Rivera offers an ambitious and welcome contribution to the literature....Where most academic work in this area focuses on industrialized nations, Rivera’s book shifts the lens towards the developing world. He provides careful analysis with both breadth -- how variations in specific country characteristics moderate corporate response to public policies – and depth -- how firm level characteristics vary the type of response. Further, he blends theoretically grounded analysis in institutional theory and policy science with careful empirical analysis of voluntary corporate programs in the US and Costa Rica.

The result is a thorough and rigorous piece of work that should be of interest to scholars in this rapidly growing domain of study.”

Andrew Hoffman, Holcim Professor of Sustainable Enterprise, Ross School of Business, University of Michigan