regimes – in particular, the tendency of such regimes to be effective at dividing the liberal opposition and demobilizing voters. The value of the model in achieving these results clearly is one of the reasons, in addition to the diffusion process, that the model has been used by opponents of authoritarian leaders in other hybrid regimes, including those in which conditions have been less favorable.

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### Georgia's Rose Revolution

From Regime Weakness to Regime Collapse

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#### INTRODUCTION

Georgia's August 2008 war with Russia put an end to a string of spectacularly unexpected successes for Georgian President Mikheil Saakashvili. It might have been unrealistic for Saakashvili to think that Georgia could defend itself in South Ossetia against the might of the Russian armed forces. Yet Saakashvili had already surmounted a number of challenges previously thought to be insurmountable. In the fall of 2007, it was unrealistic for Saakashvili to think that he could efficiently extricate himself from a political crisis that arose after his forcibly dispersing antigovernment protesters; in 2004 and 2006, that he would be able to establish an armed Georgian presence in the disputed regions of South Ossetia and Abkhazia; and in 2004, that he could force without bloodshed the retirement of regional despot Aslan Abashidze.

Indeed, despite the considerable vulnerabilities of Georgia's ancien régime, even the Rose Revolution that catapulted Saakashvili to power in November 2003 was unexpected. The opposition to Georgian President Eduard Shevard-nadze entered the 2003 parliamentary election disunited, promising the regime an opportunity to play parties off each other and prevent them from forming an effective resistance movement. The nature of the electoral contest – an election to parliament in a presidential system – also did not offer much hope for radical change. The election was mainly about defining the process and actors for the 2005 presidential election, a race in which Shevardnadze was constitutionally barred from taking part. Most observers assumed that opposition parties would enjoy a respectable showing, even given fraud, and that they would accept their seats in a flawed but improved electoral process.

To explain the Rose Revolution, therefore, requires that not only the regime's vulnerability prior to the elections be addressed but also the dynamics of the postelectoral process itself, when the interaction between Saakashvili and other nonstate actors committed to exposing and protesting fraud and a weak state scrambling to maintain order dramatically magnified the latter's

that regime weakness alone engenders successful electoral breakthroughs. greater. As this slow-moving mobilization suggests, it is a mistake to assume that large - 5,000 demonstrators or less and only on two occasions substantially neglected is the fact that protests during the Rose Revolution were generally not vulnerability, ultimately providing an opening for regime change. Ofter

gia's electoral breakthrough: the diffusion effect of copycat mobilization, and helped expose the regime's vulnerability before and after the election. dent Slobodan Milošević. Adhering to an electoral model that proved successfu throughs elsewhere, especially the popular mobilization in Serbia against Presimovement Kmara and associated NGOs, as well as some political leaders - Saakashvili in particular - sought to emulate the success of electoral breakin Serbia and elsewhere in Eastern Europe, these NGOs and political figures U.S. assistance and diplomacy. On the first, there is no doubt that the student In this context, two external forces are said to have contributed to Geor-

storm the parliamentary building to prevent the new parliament from conto the presidency. the government to admit defeat and allow Saakashvili's own rapid ascendancy vening was a decisively "counterdiffusion" effect that was necessary to force Saakashvili himself. Saakashvili's decision to have his followers peacefully cannot be ascribed to diffusion. The most important of these was Mikheil These efforts, however, operated only in conjunction with other factors than

gia's democratic process through technical assistance for elections and support Shevardnadze but toward the less objectionable goals of strengthening Geordeclining U.S. support for the Georgian government heightened perceptions of the United States did not succeed. promoting a democratic election and, failing this, a postelectoral compromise, for political party and civil society development. With regard to its goals of the other hand, U.S. efforts were geared not toward the resignation of President regime vulnerability before the election and, most importantly, afterward. On The role of U.S. assistance and diplomacy was also mixed. On the one hand

cast media with the capacity and interest to cover dissent; and a lack of state breakthrough. rights. This vacuum of state vulnerability set the context for Georgia's electoral will to engage in repression against citizens seeking to exercise democratic forces; prior defeat in local elections and opinion polls; relatively free broadcal elite and the rump ruling party's inclination to ally with marginal political Georgia's parliamentary election. These included a severely fragmented politi-This chapter first briefly discusses indicators of regime vulnerability before

beyond the bounds of political partisanship, as two opposition parties united hollowness of authority at the center. Third, the postelectoral protests shifted with a widely reviled regionally based despot, dramatically demonstrating the counts that asserted the regime's defeat. Second, Shevardnadze joined forces ability after election day. First, NGOs and media produced postelectoral vote nonstate actors and the state that magnified these indicators of regime vulner-The chapter then analyzes in greater detail the set of interactions between

> and interest to cover protest and regime defections. Finally, political elites and state security organs proved their lack of resolve to use force against peaceful protesters. Together, these factors turned a weak regime into a collapsing one. Fourth, after election day the broadcast media continued to have the capacity Georgia's professional and cultural elite, as well as a number of regime elites. in protest and were joined not only by NGOs but also by a broad spectrum or

nal factors; the outcome, in fact, was contrary to U.S. government intentions. the Rose Revolution and its particular outcome did not depend on these exterthat brought about the Rose Revolution. Ultimately, it was Saakashvili's determination not to rely on external influences about a democratic parliamentary election in Georgia. However, the success of throughs elsewhere. U.S. assistance and diplomacy actively sought to bring included, received training and consciously sought to replicate electoral break-U.S. assistance and diplomacy. Key actors in the Rose Revolution, Saakashvili The chapter then assesses the impact on the Rose Revolution of diffusion and

## THE VULNERABILITY OF THE REGIME

corruption, and an inability to deliver to the population basic social services content was directed at increasing criminalization within the regime, massive including gas and electricity. (1972-85), who came to power in independent Georgia in 1992. Popular disforeign minister (1985-90) and first secretary of the local Communist Party already become disenchanted with Eduard Shevardnadze, the former Soviet government was at least highly vulnerable. Years earlier, the population had Even if the Rose Revolution was unexpected, by November 2003 the Georgian

continued to criticize the regime up until election day. Finally, the government elections and, on the eve of the election, could not (or did not care to) preopenly lacked the resolve to use force against peaceful protesters torious from a battle with the government two years before the election and be repeated. Next, an independent and popular television station emerged vicvent the publication of opinion polls that suggested that this outcome could surrendered electoral superiority in local elections a year before parliamentary marginal political figures to shore up its power base. As well, the ruling party the election were palpable, with the regime forced to rely on a hodgepodge of however, these factors no longer counted for much. Political elite fissures before own nimble political deal making contributed to the regime's survival. By 2003, Still, a combination of public apathy, fear of upheaval, and Shevardnadze's

# Grasping at Straws: Divided Elites and Replacement Alliances

party, the Citizens' Union of Georgia (CUG), in the three years before parliabusiness community were the first to defect from a government that had already mentary elections. In 2000, a group of parliamentary deputies representing the The regime's most visible sign of vulnerability was the implosion of the ruling

to make a dent in Georgia's political culture of corruption.2 Zurab Zhvania, as Georgia's minister of justice for a year, resigned, complaining of an inability the CUG in September 2001. Days later, Mikheil Saakashvili, who had served inal officials. Shevardnadze himself resigned from his position as chairman o regions, accumulating illegal wealth through their government positions. ratchiks, joined by a handful of younger powerbrokers, mainly based in the its shell. By the 2003 election, the CUG had become a camp of senior apparegime in 2003. With each defection, the ruling party retreated further into Zhvania's successor as parliamentary chair, made her final break from the the independent television channel Rustavi-2 (see below).3 Nino Burjanadze, the government's resignation in the wake of a scandalous operation against in November, after a student-led demonstration of several thousand demanded the chair of the Georgian parliament since 1995, departed from the government begun to be viewed as impotent and captured by a handful of corrupt and crim

was unable to stand on its own.4 supporters, this was at the expense of increasing the perception that the CUG alliances would enable it to pick up additional votes among these factions' core Guram Sharadze. Although CUG leaders may have calculated that such diverse Vakhtang Rcheulishvili's Socialist Party; and the extreme religio-nationalist ist Irina Sarishvili-Chanturia and her National Democratic Party; businessman widely met with derision. These included the previously staunch opposition ularity had long peaked and whose decision to join with the ruling party was by allying with a number of former opposition parties and figures whose popgovernment tried to rebuild a power base to contest parliamentary elections To make up for the vulnerability that resulted from these defections, the

- The author thanks interns Miranda Der Ohanian, Erica Lally, and David Riddy at the Center for Strategic and International Studies for their research assistance. For an account of the NRP's pp. 53-5 (East Lansing: Michigan State University Press, 2007). defection, see Irakly Areshidze, Democracy and Autocracy in Eurasia: Georgia in Transition,
- "Saakashvili Dissociates From Shevardnadze's Corrupted Government." Civil.Ge United civil.ge/eng/article.php?id=225&search=; accessed December 28, 2006. Nations Association of Georgia Magazine (Tbilisi), September 20, 2001, available at http://www
- Though Zhvania was not implicated in the operation, he agreed to leave office as a result of a deal Mikhail Vignansky, "Georgian Reformer Faces Political Oblivion," Caucasus Reporting Service No. 129, Institute for War and Peace Reporting (IWPR), May 17, 2002, available at eventually ruled in the latter's favor. See "Government Was Forced to Leave." Civil. Ge, Novemin which the ministers of security and internal affairs, the key offenders, also resigned. Although  $http://www.iwpr.net/index.php?apc\_state=hen\&s=o\&o=p=crs\&t=EN\&s=f\&o=160866; \ allies for the control of the co$ 2002, available at http://www.eurasianet.org/departments/insight/articles/eavo52902a.shtml; "Reformists Vie To Establish Power Base in Georgian Local Elections." Eurasia Insight, May 29, Zhvania fought with supporters of Shevardnadze to retain legal title to the CUG, the courts accessed December 28, 2006. ber 1, 2001, available at http://www.civil.ge/eng/article.php?id=562&search=; Jaba Devdariani
- 4 In referring to the CUG's coalition partners, Nino Burjanadze recounts how she told Shevard-"gathered around him people who were corrupt, people who had no authority among Georgians, people who were hated by Georgians. It was really unbelievable how President Shevardnadze nadze he was "doing a really strange thing . . . going against everything [he had] done" when he

# Precedents of Defeat: Local Elections and Opinion Polls

population, the CUG did not obtain a single seat.7 Tbilisi, Georgia's capital and home to more than one-third of the country's came to approximately fourteen percent of total seats.<sup>6</sup> In the city council of the estimated 600 party supporters who ran as independents, the CUG total CUG won just 70 seats, barely one percent of total mandates. 5 Coupled with a total of approximately 4,850 seats, candidates formally affiliated with the or to engineer decisive electoral fraud was exposed in these elections. Out of and voting improprieties, the ruling party's incapacity to mobilize supporters show of strength in 2002 local elections. Despite substantial disorganization defections, the CUG lacked the wherewithal or ability to engineer a convincing and preelection opinion polls. Thrown into disarray by its initial series of at the polls had also been demonstrated - through both past local elections By the time of the parliamentary elections, the ruling party's vulnerability

- Independent candidates 2,754 seats, 56.80 percent;
- New Rights Party 558 seats, 11.51;
- Industry Will Save Georgia 485 seats, 10.00;
- Revival Party 201 seats, 4.15;
- Socialist Party 189 seats, 3.90;
- Labor Party 167 seats, 3.44;
- National Democratic Party 86 seats, 1.77;
- Citizens' Union of Georgia 70 seats, 1.44
- National Movement 29 seats, .60;
- Christian Conservative Party 4 seats, 0.08
- Other parties -306 seats, 6.31.

able at http://www.idea.int/publications/ea\_caucasus/upload/BookEng.pdf; accessed December ment in the South Caucasus (2003-2004), p. 107 (Stockholm: International IDEA, 2004), avail-Ivlian Haindrava, "Georgia: Through Elections to the 'Rose Revolution." In Election Assesscould surround himself with such people, but it was his choice. I absolutely can't explain it." Rose Revolution in The Republic of Georgia, 2003, p. 45 (New York: Nova Science, 2005); and too much for the people to stomach." Zurab Karumidze and James V. Wertsch, "Enough!":The failures, bankrupt politicians and dubious individuals who had nothing to do with politics was progovernment bloc "looked like a ghastly mutant even in the Georgian reality. The cocktail of Similarly, in the words of parliamentary deputy and NGO representative Ivliane Khaindrava, the

- <sup>5</sup> Central Election Commission of Georgia, "Percentage Allotment of Sakrebulo Members Elected gasulebiENG.cfm?contact=0; accessed December 28, 2006. Commission of Georgia, available at http://www.archive.cec.gov.ge/Cfdocs/sabolooshedegebi among Election Subjects throughout Georgia (Results by June 24, 2002)." Central Election
- <sup>6</sup> Areshidze, *Democracy and Autocracy in Eurasia*, p. 71.

  <sup>7</sup> For more on the local elections, see Irakly Areshidze, "Early Review of Georgia's Local Elecassasments/techn\_ass\_eng.pdf; both accessed December 28, 2006. tration 2002 Local Government Elections of Georgia," July 2002, available at www.ifes.ge/files insight/articles/eavo6o6o2.shtml; and IFES, "Technical Assessment of Election Day Administions," Eurasia Insight, June 6, 2002, available at http://www.eurasianet.org/departments/

Conservative Party, which received seven percent of the vote in the Tbilisi City and his parliamentary allies ran on the platform of the little-known Christian percent of the vote, finishing in first and second place, respectively. 10 Zhvania Labor Party and the National Movement each won approximately twenty-five Tbilisi, received less than one percent. In the Tbilisi city council, however, the his supporters in November 2002 and which campaigned almost exclusively in cent, and Mikheil Saakashvili's National Movement, formed with several of opposition Labor Party, led by Shalva Natelashvili, received only three perthe autonomous republic of Adjara - received twenty percent of the seats.8 The National Democratic Party, and Revival, the party of Aslan Abashidze, head of mentary elections - Industry Will Save Georgia (ISG), the Socialist Party, the parties that served formally or informally as CUG allies in the 2003 parliateen percent if informally affiliated independent candidates are included). Four defectors, which received approximately twelve percent of total seats (eigh-New Rights Party (NRP), formed on the basis of the initial pro-business CUG that received the most votes on the basis of party affiliation was the opposition nerable, not that an obvious competitor was rising to take its place. The party candidates, the chief significance of the results was that the ruling party was vul-With a full fifty-seven percent of the seats (2,754) filled by "independent"

Public opinion polls in the last two months of the election campaign also demonstrated the government's vulnerability. Polling, commissioned by Rustavi-2 and, for one final poll, by the George Soros-funded Open Society Georgia Foundation, was carried out regularly and the results were publicized weekly on at least Rustavi-2. According to these polls, the progovernment bloc For A New Georgia (FNG) had the support of just six to nine percent of the population; on questions of trust, government leaders also ranked at the bottom.<sup>11</sup>

Nearly all opposition parties ranked higher than the FNG. A new alliance of Burjanadze and Zhvania, the "Burjanadze-Democrats," led the polls for most of this time with gradually rising support of sixteen to twenty percent, almost exclusively linked to Burjanadze's relatively high popularity (Zhvania ranked barely above government leaders on lists of trusted politicians). The National Movement rocketed from eight to twenty-three percent over the eight-week period. Polls showed the Labor Party at fourteen to eighteen percent, and the New Rights at five to ten percent. They also showed the level of support for Revival gradually declining over this period from thirteen to eight percent.

### The Victory of the Media

Prior to the elections, the opposition had a key media ally in the independent television channel Rustavi 2. In an overall climate of relative media freedom, the channel had been recognized as the most professional in Georgia and had gained widespread popularity "as a result of several years of open and fearless criticism of the Shevardnadze regime." Rustavi-2 became associated most visibly with antigovernment sentiment in July 2001, when a popular 25-year-old television news anchor, Giorgi Sanaia, was shot to death in his apartment. A former interior ministry official was found guilty of his murder. The prosecution's belabored justification of the crime on personal grounds was believed by many to mask a directive to eliminate Sanaia in response to Rustavi-2's reporting on corruption. Sanaia's death caused an uproar and brought thousands onto the streets for his funeral. Three months later, tax

Rustavi-2 TV, October 10, 2003; "Opposition Parties Lead Opinion Polls in Georgia." Cauca sus Press (Tbilisi), October 27, 2003, trans. in BBC Worldwide Monitoring.

<sup>8</sup> ISG received 485 party-affiliated seats (ten percent), whereas the other three parties cumulatively received an additional 476 party-affiliated seats (another ten percent).

The remaining six percent of seats were filled by seven other parties, three of which received more party-affiliated seats than either the CUG or the National Movement. A complete analysis of the approximately 1,845 independent seats that were not affiliated with the CUG or NRP is needed to determine relative party strength more precisely. See Central Election Commission of Georgia, "Percentage Allotment of Sakrebulo Members."

When Saakashvili demanded a recount that ultimately did not change these results, the Labor Party agreed to support his bid to become head of the city council. According to Nate-lashvili, the Labor Party supported Saakashvili's candidacy to prove to the population that he lacked governing ability and also "so [that] afterward people won't say that Saakashvili could have saved Tbilisi and Georgia and we did not give him a chance." See "Georgian Labour Party brands its ally in Tbilisi city council 'bogus opposition." Prime News Agency (Tbilisi), June 25, 2002, trans. in BBC Worldwide Monitoring; and Java Devdariani, "Opposition Leader Poised to Become Tbilisi Council Chairman." Eurasia Insight, June 19, 2002, available at http://www.eurasianet.org/departments/insight/articles/eavo61902.shtml; accessed December 28, 2006. Also see Areshidze, Democracy and Autocracy in Eurasia, p. 79.

<sup>11 &</sup>quot;Georgian Parliament Speaker's Election Bloc Leads Opinion Polls." Rustavi-2 TV (Tbilist), September 17, 2003; "Georgian Opposition Parties Leading Opinion Polls." Rustavi-2 TV, October 4, 2003, "Georgian Opposition Parties Maintain Steady Lead in Opinion Polls."

David Usupashvili, "An Analysis of the Presidential and Parliamentary Elections in Georgia pdf; accessed December 28, 2006. http://www.hks.harvard.edu/presspol/publications/papers/working\_papers/2006\_03\_anable Role of Georgia's Media - and Western Aid - in the Rose Revolution. Joan Shorenstein Unpublished manuscript, United States Institute of Peace, July 2005, 16-17; also David Anable of his article on the Rose Revolution (see note 19), Kandelaki discusses the development of Rustavi-2 in similar terms. Giorgi Kandelaki, "Rose Revolution: A Participant's Story." Areshidze, Democracy and Autocracy in Eurasia, pp. 42-3, 105-7. In a prepublication version business venture that procured financial support from a variety of private domestic sources. See as assistance and training from the U.S. government-funded NGO Internews, it was also a Although it did benefit from startup grants from the Eurasia and Soros Foundations, as well not as an opposition channel, but with Shevardnadze's full support and the active assistance of medium defending the principle of free speech and public criticism. The station was developed 94. The rise of Rustavi-2 need not be interpreted solely as a case of a plucky independent A Case Study, November 2003-March 2004." In Election Assessment in the South Caucasus Center on the Press, Politics and Public Policy, Harvard University, 2005, 8, available at Zhvania in the mid-1990s as a platform for reform and an example of Georgian democracy.

See "Giorgi Sanaia, A Famous Georgian Journalist, Was Found Murdered in His Own Flat." Civil. Ge, July 27, 2001, available at http://www.civil.ge/eng/article.php?id=94&search=; "Murder of Giorgi Sanaia – What Was the Reason and What Will Happen Next." Civil. Ge, July 28, 2001, available at http://www.civil.ge/eng/article.php?id=98&search=; "Georgia Mourns

police raided Rustavi-2's offices, whether as an attempt to shut the station down, buy it out, or deter it from airing reports on corruption. <sup>14</sup> The operation failed spectacularly, however, leading instead to the government's resignation. The operation also did not rein in Rustavi-2. Prior to parliamentary elections, Rustavi-2 openly sided with the opposition, actively encouraged the public to participate, and cosponsored preelection opinion polls. In 2003, Rustavi-2 was joined by two more independently financed stations: Imedi, owned by oligarch Badri Patarkatsishvili, and Mze, owned by Vano Chkhartishvili, a leading banker and former minister of economy, industry, and trade. Whereas Imedi remained largely apolitical in the run-up to the election, Mze was willing to broadcast criticism of the regime, if to a lesser extent than Rustavi-2. <sup>15</sup>

#### The Absence of Fear

using force to prevent or disperse legitimate protests prior to election day. Police the government had made some effort to pressure critics - lawsuits against of Sanaia in 2001 pointed to the regime's ability to engage or tolerate isolated seriously harassed. In addition, many Georgians took for granted that the memnever been dispersed, and no leading opposition figure had ever been arrested or emanated from a number of sources, including political parties across the specproposed reviews of foreign-sponsored organizations. 16 Overall, however, the the media, the tax raid against Rustavi-2, a hardening of the libel law, and instances of violence. As well, in the two years before parliamentary elections, brutality, official complicity in kidnapping crimes, and the unresolved murder Whatever its faults, the Georgian government was strongly conditioned against against government officials and members of the security forces participating in demonstrators on Tbilisi's central Rustaveli Avenue, was a powerful restraint ory of April 9, 1989, when Soviet troops forcibly dispersed pro-independence Institute, and print and broadcast media. Antigovernment demonstrations had trum, NGOs such as the Georgian Young Lawyers' Association and the Liberty Georgian political scene was not characterized by repression - criticism freely

Murdered Journalist," Caucasus Reporting Service No. 92, IWPR, July 31, 2001, available at http://www.iwpr.net/?p=crs&s=f&o=160363&apc\_state=henicrs2001; and "Georgia: Sanaia Murder Inquiry Slated," Caucasus Reporting Service No. 110, IWPR, December 18, 2001, available at http://www.iwpr.net/?p=crs&s=f&o=158809&apc\_state=henicrs2001; all accessed December 28, 2006.

"Ministry of State Security Enters Rustavi-2." Civil.Ge, October 30, 2001, available at http://www.civil.ge/eng/article.php?id=531&search=; "Free Speech, Democracy Is Being Ignored." Civil.Ge, October 31, 2001, available at http://www.civil.ge/eng/article.php?id=540&search=; "Protests Widen as More Students Hit the Streets." Civil.Ge, October 31, 2001, available at http://www.civil.ge/eng/article.php?id=543&search=; all accessed December 28, 2006.

15 Areshidze, Democracy and Autocracy in Eurasia, pp. 105-6, 111, 124, 133.

efforts to prevent or suppress legitimate protest. Indeed, Shevardnadze himself encouraged Georgians to participate in the election without fear. In a message broadcast on state television four days earlier, the president insisted that "every person has a free choice" and should "vote as their conscience dictates."<sup>17</sup>

In sum, prior to Georgia's 2003 parliamentary elections, several indicators pointed to the vulnerability of the regime. The regime was fragmented and dependent on discredited allies; it had lost local elections and ranked low on opinion polls; it had lost a showdown with independent media that were beginning to expand; and it was unwilling to threaten or use force to discourage the population from exercising its democratic rights. Under such conditions, the political arena was wide open to competition and protest.

### FROM VULNERABILITY TO COLLAPSE

## No Rose Revolution: A Plausible Outcome

duration also suggested that the appeal of popular mobilization had limits. in Georgia, their limited size (probably no more than 5,000 at their height) and Although these demonstrations signaled a renaissance of popular mobilization was mounted against government resistance to election commission reform. 18 icant demonstration of several thousand. In June 2003, another demonstration in 2000, and the tax raid against Rustavi-2 in the fall of 2001 prompted a signif appeared so fragile. Perpetual power shortages finally led to mild street protests or because the stability they had managed to achieve through past mobilization war and the corruption and lethargic development of the Shevardnadze years separatist movements and for independence in the last years of the Soviet benefits of past mobilization proved so uncertain (including ethnic and civi developed an antagonism toward popular mobilization, whether because the Zviad Gamsakhurdia. A decade later, however, Georgians appeared to have Union and, immediately after, for and against the first Georgian president, Georgians have a history of popular mobilization, having protested against predicated on successful mass mobilization, was not a foregone conclusion Even given the regime's vulnerability, an electoral breakthrough, especially one

In the lead-up to parliamentary elections, then, it was a real question whether a sufficient number of Georgians would come out to the streets in the event of electoral fraud. According to Giorgi Kandelaki, a leading member of the youth organization Kmara, "breaking through the...political apathy" of a public that tended to believe that all elections were unfair was Kmara's central

<sup>16</sup> See Laurence Broers, "After the 'Revolution': Civil Society and the Challenges of Consolidating Democracy in Georgia." Central Asian Survey 24, No. 3 (September 2005), pp. 333-50, at p. 220.

<sup>17 &</sup>quot;Georgian President Interviewed on Forthcoming Parliamentary Elections." Georgian State Television Channel 1 (Tbilisi), October 29, 2003, trans. in BBC Worldwide Monitoring.

On the June 2003 demonstration, see Irakly Areshidze, "Opposition Organizes Political Protests across Georgia." Eurasia Insight, June 3, 2003, available at http://www.eurasianet.org/departments/insight/articles/eavo60303.shtml; accessed December 28, 2006; and Areshidze, Democracy and Autocracy in Eurasia, pp. 111-12.

function. According to Kandelaki, Georgians' attitude toward both the political process and political parties was "nihilistic and distrustful." This meant that no matter how vulnerable the government was, and how obvious the fraud to secure victory, the people could not be relied upon to defend their vote. Mikheil Saakashvili himself later estimated that up to ninety percent of the population would have said before the 2003 elections that they would not come out to the streets in the event of electoral fraud.<sup>20</sup>

20,000 and 100,000 people.22 of the precelebration component of this demonstration vary wildly - between of the Rose Revolution - after it had already happened. Estimates for the size tion, the image of which, after the parliamentary storming, is most symbolic Once Shevardnadze resigned, it transformed into an enormous street celebra-Shevardnadze into retreat. This demonstration extended into the next day supporters, which interrupted the new parliament's opening session and sent on November 22 prior to the peaceful rushing of parliament by opposition began throughout the country. A single, massive demonstration was convened street protest subsided for several days, although a civil disobedience campaign ber 14, when at least 20,000 demonstrators went to the streets. After this, exceed 5,000.21 The first of three days of major demonstrations was November 4 and 5 and November 8-13, the number of demonstrators probably did not and 15-21), there were no demonstrations to speak of. On eight days, Novemdays between the election and Shevardnadze's resignation (November 3, 6, 7, demonstrations were not that large or sustained. On ten of the twenty-one Indeed, mostly forgotten after the Rose Revolution is the fact that street

To explain Georgia's electoral breakthrough, therefore, we must be careful not to link preelectoral indicators of regime vulnerability directly to a successful electoral breakthrough. Instead, we need to explain how the interaction between nonstate actors and the state magnified the regime's vulnerability in the days after the election, ultimately paving the way for regime change. In Georgia, this occurred in several steps. First, NGOs and media quickly produced tabulations of the vote, which suggested that the government had lost the election. Second, the regime chose to rely on regional despot Aslan Abashidze to stay in power, revealing its desperate position and provoking a strong counterreaction in the Tbilisi population. Third, two political parties were joined

in postelectoral protest not only by NGOs but also by a broad spectrum of Georgia's professional and cultural elite and even a number of regime elites. Fourth, Rustavi-2 and, eventually, other broadcast media communicated and legitimized protest to as broad an audience as possible. Finally, the government demonstrated its lack of resolve to use force against peaceful protesters, neither issuing credible threats of force to deter protesters nor contemplating seriously the use of force to limit or disperse protests. Through these interactions, the regime shifted from being vulnerable to being on the brink of collapse.

## Evidence of Defeat: Exit Polls, the Parallel Vote Tabulation, and Official Results

The vulnerability revealed by local elections and opinion polls was confirmed immediately after the parliamentary election by exit polls and an NGO-organized parallel vote tabulation (PVT), a statistically significant parallel vote count at the precinct level. <sup>23</sup> The results of two exit polls, both of which established a victory for opposition parties, were released on election night. The first results to reach the airwaves were from a poll jointly funded by the Open Society Georgia Foundation, the USAID-supported Eurasia Foundation, the British Council, and Rustavi-2 and organized by a U.S. company in collaboration with Georgian pollsters. Preliminary results of this poll placed the National Movement on top with twenty-one percent of the vote, making it the leading party to fill the 150 (out of 235) parliamentary seats reserved for party lists, followed by the FNG at thirteen percent (later amended to fifteen percent). <sup>24</sup> According to the poll, the Democrats came in a disappointing fourth with eight percent, behind the Labor Party's thirteen to fourteen percent. <sup>25</sup> (See Table 7.1).

Giorgi Kandelaki, Georgia's Rose Revolution: A Participant's Perspective. Special Report 167, United States Institute of Peace, July 2006, pp. 5, 8, available at http://www.usip.org/files/resources/sr167.pdf; accessed December 28, 2006.

<sup>20</sup> Karumidze and Wertsch, "Enough!" p. 23.

Lincoln Mitchell, director of the National Democratic Institute office in Tbilisi from 2002 to 2004, says that for most of that time, there were far fewer. Lincoln Mitchell, "Georgia's Rose Revolution." Current History 103 (October 2004), pp. 342–8, at p. 345.

<sup>&</sup>lt;sup>22</sup> One source that consistently overestimated the sizes of earlier protests reported that day a figure of 60,000. "Saakashvili Meets Shevardnadze, Saakashvili Says Shevardnadze Prepares for Resignation." Civil.Ge, November 23, 2003, available at http://www.civil.ge/eng/article.php?id=5620&Search=; accessed December 28, 2006.

<sup>&</sup>lt;sup>23</sup> Together with the exit polls, which help to counter election day fraud in its earliest stages (e.g., ballot box stuffing), a properly administrated PVT increases the certainty that late-stage fraud (i.e., manipulation of the vote count above the precinct level) will be detected. For more on parallel vote tabulations, see Larry Garber and Glenn Cowan, "The Virtues of Parallel Vote Tabulations." *Journal of Democracy* 4, No. 2 (April 1993), pp. 95–107.

<sup>&</sup>lt;sup>24</sup> Eighty-five seats were assigned to the winners of single-mandate districts, though in place of the eight allotted to districts in breakaway Abkhazia were ten that were filled by formerly elected Georgian representatives from Abkhazia, now internally displaced.

<sup>&</sup>lt;sup>25</sup> Interestingly, even the state television held an exit poll that confirmed the overall strength of the opposition. Although the poll predictably identified FNG as the leading electoral bloc with twenty-two percent of the vote, it gave the Democrats a second-place finish with sixteen percent and put the National Movement in fourth with thirteen percent (and also suggested that the Adjara-based Revival Party would not receive enough votes to even make it into parliament). The poll thus acknowledged that, combined, the soon-to-be leaders of the protest movement had been victorious. "Georgian Opposition Bloc Wins Most Votes in Parliamentary Election – Exit Poll." Rustavi-2 TV, November 2, 2003; "Updated' Exit Poll Results Released in Georgia." Rustavi-2 TV, November 2, 2003; "Official Georgian Election Results at Odds with Parallel Vote Count Figures." Rustavi-2 TV, November 3, 2003; "Progovernment Bloc Wins Parliamentary Election in Georgia – State TV," Georgian State Television Channel 1, November 2, 2003, trans. in BBC Worldwide Monitoring.

TABLE 7.1. Independent and Official Exit Polls

Rustavi-2 Exit Poll	Channel One (State TV) Exit Poll
National Movement – 20.8 percent	FNG - 22.1 percent
FNG-15.0	Democrats – 16.4
Labor Party – 13.8	Labor Party - 13.5
Democrats – 8.2	National Movement - 13.2
Revival Party – 7.1	NRP – 558 seats, 11.3
(threshold)	(threshold)
NRP - 5.6	Revival Party – 4.2
ISG - <3	ISG - 4.2

The results of the PVT, run by the U.S.-funded NGO International Society for Fair Elections and Democracy (ISFED) in collaboration with the National Democratic Institute, were released the next day and reinforced the findings of the exit polls. <sup>26</sup> According to the PVT, the National Movement received twenty-seven percent of the vote, whereas the FNG came in second place with nineteen percent. The Democrats came in fourth place with ten percent; two other opposition parties, Labor and the NRP, received twenty-five percent total, coming in third and sixth place respectively. Revival received eight percent, in fifth place, whereas ISG received five percent, not enough to enter parliament. In short, the regime and its de facto allies received thirty-two percent of the PVT count, whereas opposition parties won sixty-two percent. Such data again established the government's defeat.

Even final election results, announced eighteen days after the election, conceded the pro-government bloc's poor performance at the polls. The Central Election Commission (CEC) gave the FNG just twenty-one percent of the vote (a total statistically in agreement with the PVT results); Revival was granted the second-place slot, with an exaggerated nineteen percent of the vote. At the same time, the four leading opposition parties received forty-seven percent of the vote, including twenty-eight percent for the future ruling bloc of the National Movement and Democrats – a combined total more than that for the FNG itself. For supporters and detractors of the opposition alike, the outcome of the election was clear – the government had lost the vote. <sup>27</sup> (See Table 7.2.)

TABLE 7.2. Parallel Vote Tabulation vs. Official Results

ISG-5.20 (umcsmout)	NRP - 7.99	Revival – 8.13	Democrats – 10.15	Labor Party – 17.36	FNG - 18.92	National Movement – 26.60 percent	Parallel Vote Tabulation
ISG – 6.17		Democrats – 8.79	Labor Party – 12.04	National Movement - 18.08	Revival – 18.84	FNG-21.32 percent	Official Results

## Adjara: The Ultimate Replacement Alliance

Aware of this fact, Shevardnadze relied on the blatantly falsified vote count in Adjara, an autonomous republic on Georgia's Black Sea coast, to maintain victory. Run Soviet style by its leader, Aslan Abashidze, Adjara was by far the most authoritarian region of Georgia, returning turnouts and tallies of over ninety percent for Abashidze's party, Revival, in every election. In 1999 parliamentary elections, Revival, in alliance with other parties including the Socialists, was virtually the only "opposition" bloc voted into parliament—and proceeded for four years to raise hardly a peep against the government. This arrangement reflected an informal agreement to support CUG governance at the center in exchange for Tbilisi's tolerance of Abashidze's rule in Adjara.

As became clear during the election, one reason for this alliance was Shevard-nadze's fear of state collapse. Thanks to Russia's military presence in Adjara and other indicators of Russian backing for his state-within-a-state, Georgia's past secessionist losses in South Ossetia and Abkhazia, and Shevardnadze's own aversion to risk, Abashidze held sway over Shevardnadze as much as he did over Adjara. Shevardnadze was exceedingly wary of doing anything that could prompt Abashidze to try to move Adjara any further out of the central government's orbit (even though there were few signs of separatist sentiment among Adjara's bireligious Georgian population).

When the tally from Adjara was reported four days after the election, Revival's total share of the vote rocketed from the less than seven percent it had received until then to an absurdly high twenty-one percent of the vote count, temporarily entering first place nationwide. In addition to receiving an unrealistic ninety-five percent of the vote in Adjara, Revival benefited from inflation in the regional voter rolls, a twenty-two percent increase from the already inflated voter rolls of the 1999 parliamentary elections.<sup>28</sup>

would have had seventy-nine seats (thirty-four percent). To make up a majority in parliament, these parties would still have had to secure a coalition with the NRP and unaffiliated deputies.

28 See the OSCE/ODIHR Election Observation Mission, "Post-Election Interim Report, 2–25 November 2003," p. 5, available at www1.osce.org/documents/odihr/2003/11/1593\_en.pdf,

<sup>26 &</sup>quot;Official Georgian Election Results at Odds with Parallel Vote Count Figures," Rustavi-2 TV, November 3, 2003, trans. in BBC Worldwide Monitoring.

<sup>&</sup>lt;sup>27</sup> The discrepancy between the official results and the PVT translated into a difference of twenty-five seats in favor of FNG and Revival. By the official results, FNG and Revival combined would have seventy-one party-list plus twenty-five majoritarian seats, or ninety-six seats in all (forty-one percent), whereas the National Movement and Democrats would have forty-seven party-list seats, plus seventeen majoritarian seats (twenty-seven percent). The ten Abkhazian IDP seats would also go toward the ruling coalition, as would most if not all of twenty unaffiliated majoritarian seats and perhaps ISG's four majoritarian seats, granting progovernment forces a slim parliamentary majority. By the PVT, by comparison, FNG and Revival would only have had seventy-one seats in all (thirty percent), whereas the National Movement and the Democrats

will separate us, we will stand together."30 After the large protest of November ing with Abashidze in front of a manufactured crowd to declare that "nothing continued over the following days, as Shevardnadze traveled to Batumi, standafter Adjara's official count was announced and a day after Revival's Tbilisi-Abashidze for protection.29 Protests began in force on November 8, two days Tbilisi residents, once they realized that the government was going to depend on to Russian domination. Many observers note the outrage that developed among anomalous even for less-than-democratic Georgia and associated with a return reviled the pro-Russian Abashidze and his Soviet-style regional dictatorship. most of Georgia's politically active population (mainly concentrated in Tbilisi) nationwide civil disobedience campaign. than confront the counterprotesters directly, opposition leaders announced a bussed into Tbilisi to demonstrate in support of the government.31 Rather 14 subsided, protesters were given a new jolt by the appearance of Adjarans based leadership organized its own demonstration in Tbilisi. These protests Whatever Shevardnadze believed about the need for caution in Adjara

In addition to serving as a catalyst for popular mobilization, Shevardnadze's alliance with Adjara helped bring about the Rose Revolution in two other ways: by interfering beforehand with reforms that could have produced a democratic election and by restricting the government's ability to annul fraudulent results afterward. Before the election, Abashidze was already a key spoiler of election commission reform. The reform, debated during the summer before the election, would have granted enough seats to opposition parties to shape commissions' preelectoral preparations and to block certification of fraudulent results.<sup>32</sup> Although Shevardnadze publicly expressed support for the reform,

accessed December 28, 2006. Areshidze estimates that the 284,000 votes allegedly cast in Adjara constitute "at least a third more" than the region's entire population. Areshidze, *Democracy and Autocracy in Eurasia*, p. 157.

<sup>29</sup> Karumidze and Wertsch, "Enough!" pp. 48, 63–4; Haindrava, "Through Elections to the 'Rose Revolution,'" p. 109; Areshidze, Democracy and Autocracy in Eurasia, pp. 158, 167.

30 "Shevardnadze, Abashidze Pledge Cooperation." Civil. Ge, November 10, 2003, available at http://www.civil.ge/eng/article.php?id=5467&search=; accessed December 28, 2006. Also see Karumidze and Wertsch, "Enough!" p. 10. For an analysis of Shevardnadze's possible motivations in going to Adjara after election day, see Areshidze, Democracy and Autocracy in Eurasia.

31 Before this happened, Revival's parliamentary leader, Jemal Gogitidze, announced that "Revival [would] go to Tbilisi to help" the president withstand the demands of the protesters. Areshidze, Democracy and Autocracy in Eurasia, p. 161; also see Karumidze and Wertsch, "Enough!" p. 10.

whereas nine opposition parties would receive one seat each. This reform was opposed by Revival and one other party, the ISG, who claimed that as the only two parties to have surpassed the seven percent threshold to enter parliament in the 1999 elections, they should receive more seats than other opposition parties, which either did not surpass the barrier in 1999 or, as was the case for the NRP, the National Movement, and the Democrats, did not yet exist. "Parties Fail To Agree, Baker Plan Endangered." Civil.ge, July 23, 2003, available at http://www.civil.ge/eng/article.php?id=4626&search=; accessed December 28, 2006.

and the proposal passed a first reading in parliament, it was shot down in its second required reading, thanks to the influence of government officials who persuaded Shevardnadze to retreat.<sup>33</sup> The main trump card of the reform's opponents was Abashidze, who threatened to boycott the election if the proposal passed and implied to a Rustavi-2 interviewer that the authorities, which were responsible for losing two Georgian territories already, were taking the country down the road to further fragmentation.<sup>34</sup> After the reform was shot down, Shevardnadze explained that though the decision might leave some political players unsatisfied, this was not as bad an outcome "as leaving a whole region outside the election process and virtually beyond the country's jurisdiction."<sup>35</sup> If Shevardnadze had been willing to stand up to Abashidze, Georgia's electoral breakthrough may have ended up resembling the smoother transitions of power that occurred in countries such as Slovakia, Croatia, Romania, and Bulgaria.

After the election, Adjara again became the key sticking point preventing Shevardnadze from pushing for a recognition of democratic results, via a combination of recounts and revotes in districts that had suffered from egregious fraud. Soon after the election, political parties, together with the election-monitoring NGO ISFED and the Georgian Young Lawyers' Association, filed legal complaints in over 150 precincts and also lodged official protests against district commissions. The courts even ruled for a recount in one of the most contested districts, as well as of absentee ballots, setting a potential precedent. Conducting recounts and revotes was an option that would have received the acceptance of some government officials and the approval of, most importantly among opposition parties, Saakashvili's National Movement.

Even if the opposition were able to overcome resistance at the center, however, the problem of Adjara still loomed. Although the vote for the FNG and other parties may have been sufficiently corrected to better resemble the PVT results, the government could not easily order a democratic revote in Adjara. Shevardnadze had no guarantee that Abashidze would play by the rules, and the FNG would have ended up in a leading alliance with Revival by default. If the government were to annul the results of the election in Adjara, on the other hand, Shevardnadze risked the prospect of Abashidze refusing to recognize the parliament's legitimacy, again raising the specter of Adjaran secession.

"Georgian President Reaffirms Loyalty to Pro-Western Course," Georgian Radio, August 11, 2003, trans. in *BBC Worldwide Monitoring*.

The reform passed, but in a modified form that prevented opposition representatives from blocking fraud-related decisions. Three seats were awarded to Revival, two to ISG, and the remaining four to opposition parties. "Parliament Adopts Rule on CEC Composition, Contradicting Baker's Plan." Civil.ge, August 5, 2003, available at http://www.civil.ge/eng/article.php?id=4711&search=; accessed December 28, 2006.

<sup>34 &</sup>quot;Ajarian Leader's Party Threatens to Boycott Georgian Elections." Prime News Agency, July 24, 2003; "Leader of Ajaria Challenges Georgia's Central Government," Rustavi-2 TV, July 25, 2003, trans. in BBC Worldwide Monitoring.

<sup>36</sup> Broers, "After the 'Revolution," p. 5.

lution - the rushing of parliament and Shevardnadze's resignation. outcome and closer toward the events that actually composed the Rose Revothe postelectoral situation shifted further from the possibility of a negotiated Because Shevardnadze was not willing to challenge Abashidze to step in line

# A Winning Coalition: Unity and Division among the Elite

the fragility of the hardliners' position in a divided ruling elite. attract ever greater numbers of participants. Critically, it also demonstrated of the national interest, successfully attracting a cross spectrum of the poputransformed protest from a vehicle for narrow political aims into a defense tion parties, together with Georgia's nonpolitical elite. This coalition-building Additional mobilizing power came from the coalition-building of two opposilation rather than just partisan supporters. This, in turn, enabled protests to

to unite as a single electoral bloc before the elections but ultimately failed.<sup>37</sup> calling for new elections entirely. The two parties eventually agreed to support first-place finish and the Democrats, disappointed in their fourth-place finish, with the National Movement calling for revised results that would validate their Tbilisi's main Rustaveli Prospect. For several days, their demands were distinct, Democrats held almost comically separate demonstrations at different ends of National Movement and the Democrats. The two parties had made efforts unified street protests, however. When street protests began after election day, the National Movement and The most obvious coalition building involved the street coalition of the

tively small, only several thousand, but they arrived within two hours of being called and included, according to Zhvania, "the most famous intellectuals and well regarded by the Georgian public, were highly visible in the protests. Ususcientists." Davit Zurabishvili, then head of the opposition NGO Liberty Insticial role in bringing people out on demonstrations." At an initial rally inside and bolder moves against Shevardnadze's regime" and that they "played a crugroup encouraged "the leaders of the political opposition...to make braver government in television and news media before election day. He notes that this men, lawyers, journalists, scientists, and others" were heavily critical of the pashvili argues that "the most popular writers, poets, singers, actors, sportsoutside the political parties. Georgia's intellectual and artistic elite, traditionally tute, adds that the creation of postelection university disobedience committees the Tbilisi Philharmonic Hall called by the Democrats, the audience was rela-At the same time, the protests found broad support among social leaders

mostly of artists, movie directors, and writers."38 committee that came to be known as the Artcom (art committee), "comprised was spurred on not by Kmara or the Liberty Institute, but by a disobedience

and called on Shevardnadze, Burjanadze, Zhvania, and Saakashvili all to resign struggle for power. He even joined Revival and ISG in a boycott of Rustavi-2 sequently, party leader Natelashvili denounced street protests as a destructive a "dirty campaign" against it and of openly supporting the Democrats. 39 Subtrom politics.40 sition parties at the start of October, when it accused Rustavi-2 of carrying out of street protest altogether. The Labor Party set itself apart from the other oppoforty percent of the opposition vote - the Labor Party and the NRP - opted out opposition parties representing by the PVT one-fourth of total votes and a ful opposition parties as a whole were not even committed to mobilization. Two were not likely to succeed in bringing many people to the streets. Leading sition political parties, acting separately and without broader social support, This kind of coalition-building was critical for the success of protest. Oppo-

acting against the protest movement, agreeing to allow its CEC representative had been elected).<sup>42</sup> Ultimately, however, the NRP went further than Labor in more representative than the old parliament and the first to which the NRP to certify official election results. 43 Although the NRP was reluctant to join the although it supported first convening the new parliament (which was at least NRP pushed for a compromise to hold new elections within six to nine months. the narrow aim of "protecting the votes that [the party] had received."41 The The NRP, although more staid, also rejected street protests, setting for itself

In the final weeks of the election, Saakashvili launched attacks against the Democrats, accusing and in the later Rustavi-2 exit poll and the PVT. Areshidze, Democracy and Autocracy in which, if true, helps explain the contrast between the Democrats' standing in the opinion polls tactics." Areshidze says that these attacks were more successful than realized at the time, members of corruption and Zhvania and Burjanadze, in particular, of "Shevardnadze-like

<sup>38</sup> Kandelaki also comments that "groups of well-known . . . artists, poets, and musicians started campaigning throughout the country, mainly in different universities, calling on students to Georgia," p. 93; Karumidze and Wertsch, "Enough!" pp. 36, 66; Kandelaki, "A Participant's join the protest." Usupashvili, "An Analysis of the Presidential and Parliamentary Elections in

<sup>39 &</sup>quot;Georgian Labour Party Accuses Independent TV Station of 'Dirty Campaigning,'" Caucasus Press, October 2, 2003, trans. in BBC Worldwide Monitoring.

<sup>40 &</sup>quot;Georgia: Opposition Leader Accuses President of Masterminding Protests," Caucasus Press, Caucasus Press, November 10, 2003; "Georgian Labour Party Urges both Government and Opposition Leaders to Resign," Imedi TV (Tbilisi), November 12 2003, trans. in BBC Worldwide Monitoring. November 8, 2003; "Three Parties Decide to 'Boycott' Independent Georgian TV Station."

<sup>42</sup> 

Areshidze, Democracy and Autocracy in Eurasia, pp. 154-5, 329 (n. 30). The NRP reportedly shared the idea with Saakashvili on November 17 and with visiting U.S. diplomat Lynn Pascoe and National Security Council official Matthew Bryza by e-mail two days later. lbid., pp. 168, 171.

<sup>43</sup> Ironically, then, even in the absence of the original CEC reform, the changes that had been made It was the NRP that went along with the five presidential representatives, the three Revival with the single representatives of the National Movement, the Democrats, and the Labor Party the election results, presumably in protest at failing to surpass the election threshold, together of ISG, whose progovernment vote had been taken for granted, ultimately refused to certify to the CEC's composition almost produced the reform's intended effect. The two representatives representatives, and the CEC chairwoman to certify the results. If the NRP had refused to

opening session of parliament, they agreed to do so at the last minute, allowing the new parliament to legitimately convene.<sup>44</sup>

Left to lead mobilization were the National Movement and the Democrats, representing (by the PVT) thirty-seven percent of votes and sixty percent of the opposition vote. Even these parties, however, could not be relied upon to mount a successful protest movement. The National Movement was not extraordinarily popular; its top percentage on any measure (the PVT) was twenty-seven percent. Alone, Saakashvili might not have been able to mobilize enough supporters, lacking not only numbers but also the more important quality of being able to compellingly represent a popular rather than partisan movement. As for the Democrats, they and their followers could have been expected to simply accept defeat, with the Rustavi-2 exit poll and the PVT handing them half the vote public opinion polls suggested they would receive. <sup>45</sup> Their decision to join with the National Movement to lead protests helped put the already wobbly regime on the defensive.

Within the halls of power, rather than closing ranks and insisting on victory, members of the government and the FNG were themselves divided regarding how to deal with protests. Although many politicians and officials insisted on pursuing a fraudulent victory, some were consistently in favor of promoting a clean election, whereas others expressed willingness after the election to negotiate an alternative vote tabulation or a new election. Government officials even took the unusual step of calling in the head of the local NGO that had conducted the parallel vote tabulation (PVT) to discuss the mechanics of it with them 46

certify, as was expected, the CEC would not have had the necessary two-thirds majority to certify the results.

- 44 If the NRP had not joined the opening session, the government, which together with Revival had fewer than 100 deputies, might not have been able to muster the 118 deputies needed to make a quorum. Areshidze, *Democracy and Autocracy in Eurasia*, p. 176.
- 45 When Burjanadze consulted with some party members regarding possible courses of action, she paraphrases the responses of some as "[y]ou know, we should just try to exceed the seven percent barrier and be in parliament." At the same time, though some Democrats had little desire to take their seats in a parliament where they would be in an insignificant minority position, they also had no incentive to push for a revised vote tally that would still relegate them to at best fourth place. Burjanadze herself explains that the Democrats "decided not to participate in parliament because I knew quite well that it was not possible to do anything if you had only fifteen members there. It would mean that the president had given you the chance to be in parliament and you should be grateful to him for this, but I really didn't want to do that." See Karumidze and Wertsch, "Enough!" pp. 45–6.
- 46 On November 6, three members of the FNG bloc (including Sarishvili-Chanturia and Rcheulishvili) accused authorities of "immorally" negotiating a manipulation of the vote count to satisfy the opposition. Six days later, even Rcheulishvili admitted that acknowledging the National Movement's victory was the only way out of the current political crisis. "Georgian Pro-government Bloc Leaders Warn against Deal with Opposition." Georgian State Television Channel 1, November 6, 2003; "Georgia: Pro-government Official Ready to 'Cede First Place' to Opposition Bloc," Imedi TV, November 12, 2003; "Georgian Authorities 'Take Interest' in Parallel Vote Count," Rustavi-2 TV, November 12, 2003, trans. in BBC Worldwide

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In the end, the government publicly lost numerous supporters from within its ranks. These included the chair of the state broadcasting company, Zaza Shengelia, presidential legal advisor Levan Aleksidze, and, most importantly, National Security Council head and former ambassador to the United States Tedo Japaridze. On November 20, before the CEC released its results, Japaridze says he already favored the holding of new elections. He drafted a speech for Shevardnadze to announce this decision, but the president refused to take it. Rebuffed, Japaridze read a revised statement on television the next day, acknowledging election fraud and the damage it had done to Georgia's reputation.<sup>47</sup> He warned authorities against using force and expressed support for a form of the NRP's compromise solution, in which the new parliament would temporarily convene and announce the holding of new elections. He was the last official Shevardnadze ever fired.

# Broadcasting Vulnerability: The Television Media

Almost unanimously, Georgian observers emphasize the role of the broadcast media in mobilizing protest. Usupashvili characterizes Rustavi-2 as "the most active part of the opposition political coalition" and goes so far as to say that the channel "frequently determined the most important decisions of the political leaders." Two other observers, Ivliane Khaindrava and Ghia Nodia, contend that the Rose Revolution could not have happened without the media's participation.<sup>48</sup>

Rustavi-2 openly sided with the opposition after election day and actively encouraged public involvement in protests. As Lincoln Mitchell, director of the National Democratic Institute's Georgia office during the Rose Revolution, puts it, "Rustavi 2's coverage of the protests was almost nonstop, except to provide periodic interviews and roundtables with opposition leaders – who often used the opportunities to inform Georgians about upcoming demonstrations and actions." Rustavi-2's director-general, Erosi Kitsmarishvili, later admitted that "[w]e gave a one-sided coverage of the events in Tbilisi." 50

<sup>&</sup>lt;sup>47</sup> See Karumidze and Wertsch, "Enough!" pp. 55–8; and "Georgian Security Chief Warns of Bloodshed, Distances Himself From Elections," Imedi TV, November 21, 2003, trans. in BBC Worldwide Monitoring.

<sup>&</sup>lt;sup>48</sup> Others have also noted the importance of the media in comparison to NGOs. Then head of the opposition NGO Liberty Institute Davit Zurabishvili notes that media played a larger role than NGOs. Saakashvili concurs, calling Rustavi-2 in particular "extremely important," an opinion Burjanadze has echoed. U.S. Ambassador Richard Miles also remarked that Rustavi-2 was "in a little different category" than NGOs, the role of which he believed was exaggerated, because "many people in Georgia pay attention to Rustavi-2, and it did play what can almost be called an inflammatory role." Usupashvili, "Presidential and Parliamentary Elections in Georgia," p. 95; Haindrava, "Through Elections to the 'Rose Revolution,'" p. 108; Ghia Nodia, "The Parliamentary and Presidential Elections in Georgia, 2003–2004," in *Election Assessment in the South Caucasus* (2003–2004), p. 120; Karunnidze and Wertsch, "*Enoughi*," pp. 25, 51, 65, 78.

<sup>&</sup>lt;sup>49</sup> Mitchell, "Georgia's Rose Revolution," p. 345.

<sup>5</sup>º "Rustavi-2 Admits Losing Viewers' Confidence," ITAR-TASS News Agency, December 2, 2003, trans. in BBC Worldwide Monitoring.

the PVT results. ing preliminary results as soon as possible. It also provided rapid exposure of Rustavi-2 also cosponsored preelection opinion polls and an exit poll, releas-

coverage dramatically confirmed the vulnerability of the regime, and ensured Qandiashvili addressed Shevardnadze directly on live television, accusing him of making a difficult situation "even more difficult today." This kind of resigned in protest, criticizing Shevardnadze for operating in a "vacuum." nel for "[assuming] a neutral and not pro-government position in this difficult political situation." <sup>52</sup> The head of the state broadcasting corporation discussed, the staff of Channel One revolted on November 19, a day before experts" and provided footage of the demonstrations. 51 Strikingly, and rarely vide regular coverage of the demonstrations and publicized the exit polls with the National Movement and the Democrats, eventually came to prothat dissent was transmitted to as wide and politically diverse an audience as vision and cutting the day's news broadcast short. Popular television host Koka Channel reporters followed his lead, openly criticizing the government on teleofficial election results were issued, when Shevardnadze criticized the chanvided access to "anti-Shevardnadze political forces, NGOs and independent and PVT results. Most importantly, even state-controlled Channel One prostate television, were also important. Imedi and Mze, which had not sided In addition to Rustavi-2, other television channels, including, surprisingly,

more successful at breaking down the regime than they were, and thereby designed to make people believe protests were larger, more representative, and and innovative methods of using the media than the government."55 Laurence Broers elaborates that media and activists employed a variety of techniques parties. Usupashvili observes that the opposition "had much more sophisticated in collaboration with or used instrumentally by NGO activists and opposition what was happening, media coverage also served tactical functions, whether In addition to taking sides and communicating to the population at large

get people out on the streets who would otherwise have been hesitant. Such techniques included, according to Broers,

"breaking" of the police line and the implication that the police had "turned." 56 to remove their helmets, thereby giving the impression in television coverage of the impression of a wider support base, and the encouraging by protesters of security forces tions, the attaching of other parties' insignia to National Movement buses to give the judicious use of camera angles, the shifting of the same crowds around different loca-

more."57 His admission that the event was more symbolic than substantive a symbolic thing" that "brought in something like 5,000 people to Tbilisi, not channels) displayed the most dramatic display of resistance so far, a nighttime speaks profoundly to the importance of the media as a spur for mobilization. himself downplayed the importance of the convoy, claiming that it was "more was so exciting...you can't watch it without feeling emotion." Saakashvili to mobilize supporters. It was, in Burjanadze's words, "famous footage [that] convoy of cars and buses descending on Tbilisi from the countryside and led tion and the rushing of parliament the next day, Rustavi-2 (and probably other by Saakashvili, who had traveled to the western Georgian region of Mingrelia Most dramatically, on the night of November 21, before the large demonstra-

#### The Absence of Force

during or after the rushing of parliament on November 22. Most importantly, Georgia's security forces never cracked down on protesters. force, limit or crack down on early protests, or use force to restore order The government did not seek to deter protesters credibly with the threat of

nificant rally on November 8, the government deployed hundreds of police spokesperson for the Ministry of Internal Affairs warned that the police were and interior forces to block roads into Tbilisi and to line Rustaveli Avenue. A government might consider brandishing force. In anticipation of the first sig-At the first sign of street protest, there were a few indications that the

Usupashvili, "Presidential and Parliamentary Elections in Georgia," p. 95.
 "Georgia: President Appoints New Chairman of State TV," Interfax, November 20, 2003. trans. in BBC Worldwide Monitoring.

In a move that heralded a decisive shift in the balance of power away from the government, BBC Worldwide Monitoring. Staff Go on Strike," Georgian State Television Channel One, November 19, 2003, trans. in cast, but that he would only take his call once he went off the air. "Georgian State TV News Qandiashvili announced that Shevardnadze was calling into the show while it was being broad

<sup>54</sup> Usupashvili also notes that "[w]ith seven television stations covering election-related political even been viewed by all demonstrators - need to be further investigated outside Tbilisi, the mechanisms of television media influence - its live broadcasts may not have the same time, given the power shortages that plagued all of Georgia and, in particular, areas political events." Usupashvili, "Presidential and Parliamentary Elections in Georgia," p. 95. At events daily, this election was the most exhaustively covered election in Georgian history. This coverage eventually supported the mobilization of the citizens and focused their attention on

<sup>57</sup> 56 Mitchell elaborates on Rustavi-2's use of camera angles: "[T]he station always showed images of demonstrators tightly packed together, shying away from aerial shots that might have shown tion," p. 342; Mitchell, "Georgia's Rose Revolution," p. 345. movement actively supporting Saakashvili and the opposition." Broers, "After the 'Revoludiffered just enough from reality to give viewers the impression that there really was a mass that the protestors were crowded in a relatively small space. Rustavi 2's image of the vigil

actions taken by the opposition in Yugoslavia. After hearing this suggestion, Saakashvili went to the regions and started to summon people to come to Tbilisi." Karumidze and Wertsch, As other observers have put it, "[t]he television images were stunning: with headlights on, the to Levan Ramishvili, one of the founders of the Liberty Institute. It was his idea to imitate the at the time; they heralded the end of the regime. Zurabishvili says that "[t]he idea for the now cars moved like a huge blazing river." Having watched these images, I can attest to their impact famous mass arrival of people from the provinces and rural regions of Georgia in Tbilisi belongs

would be compelled to respond and that this would "end very badly for the "armed opposition members" appeared in front of the building, the police Minister of Internal Affairs Koba Narchemashvili warned that in the event guarded state chancellery building where Shevardnadze's offices were located, significant demonstration of November 14, when protesters neared the heavily prepared to use force "if the situation gets out of control." 58 During the next

on the outskirts of Tbilisi. Ultimately, any threat of force during the November concentrated their efforts on protecting government buildings and deploying security forces were even less visible than during the last major rally, and they strations would not be dispersed, a sentiment echoed by Shevardnadze and rity forces, and Narchemashvili specified at least twice that peaceful demonspecified that force would never be used against peaceful protesters: 14 demonstration was grossly undermined the day before when on state-run interior minister again announced that force would not be used. That day, the clock between November 8 and 14 encountered no opposition from secudiluted by other signals. The smaller demonstrations that continued around Channel One deputy national security council chairwoman Rusudan Beridze Georgia's prosecutor-general. 60 During the November 14 demonstration, the At the same time, the official armed presence and warnings of force were

ceptable at any stage of the process, unless there were instances of overt violence, such as the use of arms. Then, perhaps, the government would have had to resort since this possibility - that is the use of violence - was completely ruled out behind the resort.... Narchemashvili's statement that, if needed, force would be used, was just talk, to such steps. However, even then such steps would have been regarded as a last The use of violence by the government...was always considered absolutely unac-

at this time. His order, however, was never implemented, and he retreated the following day. The most obvious explanation for this retreat is that Sheliament. Shevardnadze ordered the government to enact a state of emergency Finally, security forces failed to use force to restore order when it would have vardnadze was unable to rely on his security organs to implement the decree been the most justified, during and after the November 22 rushing of par-

Japaridze and told him "there is no way to implement this state of emergency who exactly "was supposed to implement this decree of a state of emergency?" Sulkhan Papashvili, started "almost shouting": "Why are you lying to the not intervene."62 Japaridze also says that at a meeting with Shevardnadze that Petre Mamradze, Shevardnadze's chief of staff, phoned the president in front of president? Tell him that it's impossible!" Given such responses, Japaridze said. ings of some to impose a state of emergency, the chief of presidential security, included the defense, security, and interior ministers, in response to the urg laki, by that day the opposition already "knew that some security units would were staying out of the whole process from [the start.]" According to Kandeble." Police forces were, by then, "neutral" and "different units in [the] army was "not only morally unacceptable" to implement but "physically impossi Japaridze reports that his initial reaction to the state of emergency was that in

opposition claimed "they were the ones who actually controlled the military to implement the emergency decree."66 in control of one hundred percent of them. Enough troops would still remain and special police forces," even if this were true it did "not mean that they were units loyal to the president."65 Shevardnadze himself insisted that although the risk of violence was still great with no word from a number of special forces sures envisaged by [a] state of emergency."64 Kandelaki also notes that "the ready to act on the president's orders and would undertake all necessary mea-November 22, Narchemashvili said that "the internal troops and police were rity forces to have been able to engage in a crackdown if he so wished. On There is some speculation that Shevardnadze still commanded enough secu-

relatively small base of loyalists among his security forces, there was a high his mind to resign. In addition, Shevardnadze probably realized that given the casualties. Committed to avoiding bloodshed, Shevardnadze says he made up his wife and son urged him to reconsider, given that there would probably be So why then did Shevardnadze retreat? He insists he changed his mind after

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<sup>58 &</sup>quot;Georgian Interior Ministry: Police May Be Forced to Fire at Protesters." Caucasus Press, November 8, 2003, trans. in BBC Worldwide Monitoring.

<sup>9</sup> ident's Office." Caucasus Press, November 14, 2003, trans. in BBC Worldwide Monitoring. "Georgian Interior Minister Says Situation under Control." Caucasus Press, November 9, "Georgian Opposition Leader Urges Crowd to March on President's Office," Agence France into Civil War"; "Georgian Authorities to Use Force if State Office Is Stormed," ITAR-TASS, Presse, November 14, 2003. Also see "Political Confrontation in Georgia Can Break Out November 14, 2003; and "Georgian Interior Minister Expects 'Act of Provocation' Near Pres-

<sup>2003; &</sup>quot;Georgia: Internal Troop's Deployed in Tbilisi," Prime News Agency, November 10, 2003, trans. in BBC Worldwide Monitoring.

<sup>61</sup> "Georgian Official Rules Out Violent End to Street Protests," Georgian State Television Channel One, November 13, 2003, trans. in BBC Worldwide Monitoring.

<sup>62</sup> Burjanadze also noted that the opposition had "supporters...active inside the army and neutrality: "Don't worry. We are not going to take any radical steps. We will look into it." Kandelaki, "A Participant's Perspective," p. 11; Karumidze and Wertsch, "Enough!" pp. 27, heads of army regiments, who did not openly acknowledge her authority but hinted at their police." Saakashvili adds that after Burjanadze declared herself interim president, she called the

<sup>63</sup> trolled the military and security forces. Bloodshed was avoided largely because the president resigned because, finally realizing his own weakness, he became aware that he no longer con-Karumidze and Wertsch, "Enough!" p. 55. Mitchell similarly argues that "Shevardnadze was too politically weak to command it." Mitchell, "Georgia's Rose Revolution," p. 348.

<sup>64</sup> "Georgian Interior Minister 'Ready to Act' on President Shevardnadze's Orders." Caucasus

Press, November 22, 2003, trans. in BBC Worldwide Monitoring.

that she "was not sure about those surrounding him." Kandelaki, "A Participant's Perspective," Burjanadze adds that she thought Shevardnadze would "never give an order to use violence" but

p. 11; Karumidze and Wertsch, "Enough!" p. 48. Karumidze and Wertsch, "Enough!" p. 30.

of a state of emergency? There was no reason for us to implement this."67 scolding one of his inner circle: "What was this talk about plans for a decree morning, Japaridze paints a picture of a frightened and desperate Shevardnadze, Japaridze were already in discussions with opposition representatives. The next Mamradze that he had even ordered it, fearing (correctly) that Mamradze and decree on the state of emergency lapse. The day before, he hastily denied to his family vulnerable to retribution. Whatever the reason, Shevardnadze let his ultimately risking failure and leaving Shevardnadze's reputation in tatters and possibility that a special-forces crackdown would be of limited effectiveness.

and, at last, the Tbilisi chief of police. The opposition had won. Shevardnadze loyalty to Burjanadze as interim president. They were followed by police units By the early afternoon of November 23, a cascade of army units declared emergency), "the situation was very uncertain. There were no guarantees."68 the 22nd" (i.e., before Shevardnadze ordered the decree to impose a state of that while "a couple [of] army units had started to join [the opposition] on security organs at last defected en masse to the opposition. Zhvania explains resigned that night. With this final absence of an order to suppress the demonstrations, the

### THE ROLE OF EXTERNAL FACTORS

ment's reluctance to use force - what role may be ascribed to external factors? tion spearheading protests, the engagement of broadcast media, and the governgovernment's dependence on the local despot Abashidze, the broad social coali-Two, in particular, are often cited as critical to the unfolding of the Rose particular in Serbia, and U.S. government assistance and diplomacy. Revolution: the diffusion effect of democratic resistance models elsewhere, in Assuming the significance of the above factors - alternative vote counts, the

### Diffusion: Assessing the "Serbia" Factor

streets. To the extent that open and frequent criticism of the regime, exit polls vulnerability; pressing for legal redress; and encouraging people to come to the promoting democratic institutions and participation and the message of regime racy NGOs in the United States and Europe and were active at all levels -Institute, Kmara, ISFED and the Fair Elections Foundation, and the Georgian A diffusion effect on the Rose Revolution was certainly in evidence. A handand the PVT, and NGO tactics and organization led to a public perception of ful of prominent Western-funded nongovernmental organizations (the Liberty Young Lawyers' Association) received support and training from prodemoc-

government vulnerability, the organizations involved were instrumental in this

aware of the role of the Open Society Foundation in facilitating the Otpor visit in the Rose Revolution sparked considerable interest after observers became to Tbilisi and the NGO trip to Belgrade.72 dents who participated in the 2001 protests to defend Rustavi-2.71 Kmara's role Democratic Institute, and the Student Movement for Georgia, formed from stu-Tbilisi State University beginning in 2000, with the assistance of the National student groups, an elected student body organization that fought corruption in leaders helped stimulate the creation of Kmara on the basis of two preexisting The argument for a specifically Serbian diffusion effect stems from the fact that activists and, among politicians, Saakashvili in particular directly sought funded study tour at the start of 2003.70 Inspired by these exchanges, NGO NGOs went to Belgrade (as well as Bratislava) on an Open Society Foundationtraining of local NGOs. Representatives from the Liberty Institute and other from civic movements in Slovakia, visited Tbilisi for consultation with and mote democratic elections. In the fall of 2002, Otpor activists, as well as some Kmara," a Georgian student organization formed in the spring of 2003 to proto reproduce the Serbian popular movement in Georgia. According to Kandelaki, the Serbian youth group Otpor "served as [an] inspiration and model for

ence committees (representing the universities, not Kmara) during postelectoral mercials before and after election day; and involvement in university disobeditrash collections) before the election; leaflet distributions and television comrock concerts, and social services (including book donation campaigns and erful organization], and making skillful use of humor." Its activities included crucial role in making the Rose Revolution possible" (the other two being marches, antigovernment theatrical or humorous displays, graffiti campaigns, discipline, coordination, promoting its brand [as well as the myth of a powthrough the public's political apathy."73 Its methods included "non-violence, the National Movement and Rustavi-2) and that it "succeeded in breaking Kandelaki has argued that Kmara was one of three actors that "played a

<sup>67</sup> Shevardnadze says that the next morning he "even avoided meeting some of my colleagues who were very bellicose and demanded the use of force." Karumidze and Wertsch, "Enough!"

<sup>68</sup> Ibid., p. 39.

<sup>&</sup>lt;sup>69</sup> Kandelaki makes the useful point that the quality of election monitoring allowed Kmara and Kandelaki, "A Participant's Perspective," 10. other opposition groups "to concentrate all their resources in promoting political participation."

<sup>7</sup>º Kandelaki, unpublished, pp. 9-ro.

Kandelaki, "A Participant's Perspective," p. 6.

<sup>&</sup>lt;sup>72</sup> See Hugh Pope, "Pro-West Leaders in Georgia Push Shevardnadze Out." Wall Street Jourto Stage a Revolution." BBC News, December 4, 2003, available at http://news.bbc.co.uk/2/hi/ nal, November 24, 2003; Peter Baker, "Tbilisi's 'Revolution of Roses' Mentored by Serbian Activists," Washington Post, November 25, 2003; Mark MacKinnon, "Georgia Revolt Carried Mark of Soros." Globe and Mail (Toronto), November 26, 2003; and Natalia Antelava, "How europe/3288547.stm; accessed December 28, 2006.

Kandelaki, "A Participant's Perspective," p. 5.

Ibid., pp. 5, 6-8

does not emphasize it, Kmara, again together with other opposition groups, success to influence the later 2005 presidential elections. Although Kandelaki nization, together with other opposition groups, hoped only to achieve enough eventually revolution is not in dispute. Initially, the 3,000-strong Kmara orgaand began to use the word revolution."76 to validate the fraudulent elections, the opposition "radicalized their demands According to Kandelaki, once it became clear the government was determined government into conceding defeat or at least nullifying fraudulent results.75 planned to try to mobilize sufficient support after election day to pressure the That Kmara actively pressed for democratization, resistance to fraud, and

of carrying their pleas for more political involvement to all parts of Georgian ence committees. Even so, how significant the activity of 10,000 students was gian youth. He estimates that they managed to mobilize more than 10,000 through? Kandelaki asserts that its success was chiefly in mobilizing Georsix percent of those polled expressed approval for Kmara's goals and methods appears to have led to self-reporting extremes on many questions, just twenty A survey taken among Tbilisi residents immediately after the Rose Revolumobilizing protesters more broadly. There is good reason for this modesty society."77 He stops short, however, of insisting that Kmara was critical to toward the youth organization.<sup>78</sup> but not their methods, whereas fifteen percent expressed "a negative attitude" Another thirty-three percent of respondents voiced approval for Kmara's goals tion polled attitudes toward Kmara specifically. In this poll, where exuberance ical apathy among all Georgian voters" and that its members proved "capable broader public mobilization, Kandelaki says that Kmara "sought to fight politin overthrowing the regime must be considered. With regard to promoting "previously inactive university students" through their work in the disobedi-How much did Kmara's efforts contribute to Georgia's electoral break-

75 David Zurabashvili, former head of the Liberty Institute, notes that the "second point" Kmara made in its preelectoral activities was that in case "elections were rigged people should speak up, and we [the Liberty Institute] carried out a lot of activities in this regard, both in the capital and in the provinces." Ibid., p. 5; Karumidze and Wertsch, "Enough!" p. 65.

and associated NGOs. Saakashvili said that Kmara and other NGOs were "not students out to the streets. Others, however, are more willing to emphasize that important," especially compared to the role of the media, in bringing most Georgian political actors deliver mixed verdicts about the impact of Kmara

Kmara's achievements. Khaindrava highlights the ambiguity of Kmara's role:

activism of the general public subsided temporarily, Kmara revived popular enthusiasm for its un-self-seeking activity.79 they managed to build up their campaign. When during the post-election protests the Noisy and annoying, [Kmara's] activists sometimes irritated the ordinary citizen, but

it was not through their extraordinary capacities that NGOs helped to revea to speak about their very important role."80 Kandelaki himself emphasizes that activities and emotional feelings and emotional preaching . . . they did a lot with acceptable" to her. At the same time, she argues that "what they did, their always support them," and that their "reactions and...methods were not its accusations in a persuasive and authoritative manner.81 its incompetence on a wider scale because it could not manage to respond to government vulnerability but precisely because of their limitations: though the the people and somehow to mobilize the people. I think it would be unfair not Similarly, when speaking of Kmara's role, Burjanadze reveals that she "didn' NGO community was "weak and fragmented," the government demonstrated

Saakashvili referred "several times" to the Serbian comparison and called himmovement that toppled Milošević. Although the Serbian mobilization model to Belgrade at the start of 2003 on a "study trip" to learn more about the ever, they were not the only ones seeking to emulate the Serbian model. As it self a "successful version of [assassinated Serbian Prime Minister and former first defeated Milosevic." At a public meeting in Washington, DC in April ing parliamentary elections, "[]]ust as it happened in Yugoslavia where they interviewer that the opposition should unite to achieve victory in the upcom-Zhvania, Saakashvili embraced it. In January, Saakashvili told a televisior had little appeal to Gamkrelidze, and only limited and belated attraction to happens, OSI also sent Saakashvili, together with Zhvania and Gamkrelidze, Whatever the impact of diffusion via Kmara and associated NGOs, how-

documents/NISPAcee/UNPANo14817.pdf; accessed December 28, 2006 (Winter 2004), pp. 1-14, at p. 7, available at http://unpan1.un.org/intradoc/groups/public Parliamentary Elections of November 2, 2003," In NISPAcee News (Bratislava), 11, No. 1

Zurabashvili elaborates that "revolution" at that point meant regime change; after it became clear that the government "was not going to give up" (i.e., intended to validate the fraudulent really wanted to go the way of the revolution." Kandelaki, "A Participant's Perspective," p. 4; the opposition were "worried about what would happen if Shevardnadze [conceded since they (and, for most, would still have been an acceptable outcome). Zurabishvili admits that some of where fraud was "absolutely obvious," would have limited their capacity to effect a revolution Kmara, recognized that government concessions, even in the form of nullifying only the results democracy would be finished completely." Even then, however, opposition groups, including Shevardnadze step down, or the nucleus of Shevardnadze's bloc . . . would grab all power, and results), "we had no other option. Either we would move ahead and make them resign and make

Kandelaki, "A Participant's Perspective," p. 8.

Twelve percent claimed neutrality, and fourteen percent did not answer the question. Nana Sumbadze and George Tarkhan-Mouravi, "Public Opinion in Tbilisi: In the Aftermath of the

Zurabishvili and Nodia also contend that NGOs were important but do not privilege them as in Georgia, 2003–2004," p. 120. Karumidze and Wertsch, "Enough!" p. 51. they do the media. Haindrava, "Through Elections to the 'Rose Revolution," p. 109; Karumidze and Wertsch, "Enough!" p. 65; Nodia, "The Parliamentary and Presidential Elections

In general, he notes that the role of NGOs in the Rose Revolution was overestimated. He says both their agenda foreign and preventing them from achieving "the local legitimacy necessary to gain public support." Kandelaki, "A Participant's Perspective," p. 10. that Georgian NGOs were "constrained by elitism" and their foreign funding sources, keeping

Belgrade mayor Zoran] Djindjic." The next month, he warned Shevardnadze against trying to play the ethnic card in Georgia, noting that this had already "been tried by Milosevic" and warning that the latter had been defeated by Otpor.82

Rustavi-2 was also inspired by the Serbian example, twice during the election crisis airing a documentary on the fall of Milošević. Later, National Movement member (and eventually interior minister) Ivane Merabishvili asserted that "[a]ll the demonstrators knew the tactics of the revolution in Belgrade by heart because they showed...the film on their revolution. Everyone knew what to do. This was a copy of that revolution, only louder."<sup>83</sup>

To answer the question of diffusion effects on popular protest, then, not only should Kmara and associated NGOs be considered a conveyor of the "Serbian" model but also Saakashvili's National Movement and, ultimately, Rustavi-2 should be so considered. Whether the twenty-six percent of survey respondents that backed Kmara overlapped entirely or only partially onto the support base for the National Movement – and whether in aggregate they formed the bulk of street protesters – is difficult to tell. So, too, is it difficult to know how many demonstrators saw or were informed of the documentary broadcast on Rustavi-2. Still, the diversity of elements inspired by Milošević's downfall and their role in spearheading the protests indicate that popular mobilization, if not its success, stemmed at least in part from a diffusion effect.

Ironically, in the end a diffusion effect appears to have played its greatest role in bringing about the Rose Revolution through actors' awareness of the differences between Georgia and sites of previous electoral breakthroughs. Saakashvili's decision to rush parliament, the proximate cause of the Rose Revolution, lay decidedly outside a "copycat" framework of popular street mobilization. Although Saakashvili drew inspiration from the overthrow of Milošević in Serbia, he also realized that Shevardnadze's convening of parliament risked shifting the balance of power back toward authorities and reducing the momentum of the protest movement. Rather than allow the resistance – and the emulation of Serbia – to fail, Saakashvili made the unexpected and unwritten move to rush parliament, radically exposing the government's vulnerability and forcing Shevardnadze to concede defeat. Thus, by the "counterdiffusion" act of rushing parliament, Saakashvili made the Rose Revolution occur and established it as something decidedly different from the electoral breakthroughs that had come before.

# Foreign Intervention: Assessing U.S. Influence

The role of the United States in bringing about the Rose Revolution is similarly nuanced. Certainly, U.S. democracy promoters pursued a number of policies aimed at improving the chances that a democratic election would occur in Georgia. The U.S. Agency for International Development budgeted more democracy-related assistance to Georgia in 2002 and 2003 than to any post-Soviet state except the considerably larger Russia and Ukraine. This assistance included funding for voter list reform, PVT training and implementation, the cultivation of local election-monitoring NGOs, and civil society advocacy training. Together with the Soros-funded Open Society Foundation funding for NGOs, study trips, and training, U.S. aid is commonly cited as a factor that increased pressure on the government to hold a democratic election, and increased the likelihood of voter participation and postelectoral detection of fraud.

In addition to assistance, the level of U.S. diplomacy in support of democratic elections was striking. It included a number of letters from President George W. Bush to Shevardnadze encouraging clean elections; a June 2003 visit of former Secretary of State James Baker, serving as a special presidential envoy, who urged the regime to adopt a ten-point plan for elections, including the main task of reforming election commissions as well as allowing a PVT; and delegations to Georgia a month before the election led by Senator John McCain and, via the National Democratic Institute, former deputy secretary of state Strobe Talbott and former chairman of the Joint Chiefs of Staff John Shalikashvili.

In addition to these efforts at persuasion, U.S. officials also used diplomatic pressure. In mid-August, U.S. Ambassador Richard Miles told a Rustavi-2 interviewer that if parliamentary elections were "not conducted in an open and honest and transparent manner," this would not only "be very bad for Georgia," it would "also be bad for the American–Georgian relationship." In late September, Thomas Adams, then deputy coordinator of U.S. assistance to Europe and Eurasia, announced from Tbilisi that the United States would be scaling down its foreign aid to Georgia, citing dissatisfaction with corruption and abuse of power. Several days later, Ambassador Miles told a Georgian television interviewer that the United States would "probably further reduce the assistance" to Georgia in the next six months "if progress is not achieved" in areas the United States was helping finance. 85

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<sup>82 &</sup>quot;Georgia's Two Leading Opposition Parties Call for Broad Antigovernment Alliance." Rustavi-2 TV, January 22, 2003, trans. in BBC Worldwide Monitoring; "Stability in Georgia: After the War in Iraq, Prior to Elections," The Nixon Center, Washington, DC, April 14, 2003, available at www.nixoncenter.org/publications/Program percent 20Briefs/PBrief percent 202003/041403saakashvili.htm; accessed December 28, 2006. "Opposition Accuses Georgian Authorities of Fanning Ethnic Strife." Rustavi-2 TV, May 4, 2003, trans. in BBC Worldwide Monitoring. Also see Areshidze, Democracy and Autocracy in Eurasia, pp. 100–101.

Baker, "Tbilisi's 'Revolution of Roses' Mentored by Serbian Activists."

<sup>84 &</sup>quot;US Ambassador to Georgia Hails Ties, Urges Fair Elections," Rustavi-2 TV, August 15, 2003, trans. in BBC Worldwide Monitoring.

Prior to Adam's announcement, the International Monetary Fund (IMF) declared that it was also suspending assistance to Georgia. "USA Set to Cut Aid to Georgia," Rustavi-2 TV, September 24, 2003, trans. in *BBC Worldwide Monitoring*; Natalia Antelava, "United States Cuts Development Aid to Georgia," *Eurasia Insight*, September 29, 2003, available at http://www.eurasianet.org/departments/insight/articles/eavo92903.shtml; accessed December 28, 2006; "Georgian Election to Determine 'Quality of Relations' with USA." Rustavi-2 TV, October 5, 2003, trans. in *BBC Worldwide Monitoring*.

of external pressure. For the PVT, at least, U.S. intervention was probably ety groups could have found domestic sponsors and trainers and whether the gian elections than there would have been if these efforts had been absent. ent. The independent exit poll, on the other hand, had more diverse sources of decisive, as other possible sponsors and trainers were not immediately appar-Georgian government would have agreed to these mechanisms in the absence polls and PVT. To be certain, we would have to determine whether civil socifor instance, in implementing vote-monitoring mechanisms such as the exit ment might very well have permitted it to be conducted in the absence of U.S. funding, including funding from domestic sources (Rustavi-2), and the govern-U.S. intervention, through funding and diplomacy, might have been critical, U.S. assistance and diplomacy promoted at least more democratic Geor-

a blocking minority of seats to opposition parties on the election commissions. and fair election. In one of the two biggest controversies prior to the elections, ultimately carried out, and validated, a fraudulent election. providing necessary data.86 Despite all U.S. urging, the Georgian government difficulties, including repeated delays by the Ministry of Internal Affairs in process of revising, updating, and computerizing voter lists was riddled with USAID contractor International Foundation for Electoral Systems (IFES), the In addition, despite the tremendous organizational effort on the part of the the Georgian government backtracked on its agreement with Baker to provide At the same time, U.S. efforts did not achieve their main objective: a free

ing communication between the two sides in the hopes that they would work Miles characterized his role less as one of direct mediation, than of encouragin the days before official results were announced. U.S. Ambassador Richard regular communication with both government and opposition representatives remarks in the State Department's daily press briefing, U.S. officials were in the Georgian government to concede its loss. In addition to a stream of critical promise resolution to the crisis – which, in this context, likely meant getting people's will? Certainly, U.S. diplomacy was geared toward producing a comtance movement that would compel the Georgian government to submit to the relationship with Georgia, or did it actually hope to help bring about a resisto respond to electoral fraud with conventional criticism and a downgraded level democracy promotion prior to election day. Did the U.S. government plan American aims in Georgia were even more ambitious than the pursuit of high-In determining the U.S. impact, however, we should consider whether the

reform-minded government representatives and the opposition, Saakashvili in also following events closely, with at least one in regular contact with both out a compromise solution. 87 Government officials in Washington, DC were

officials to keep the army neutral.90 of the Georgian Train-and-Equip Program, are said to have appealed to defense collaboration with the Georgian defense ministry since 2002 with the initiation ministries."89 In addition, Pentagon officials, who had been working in close change of power. More than on his role as facilitator, Miles placed value on people in the embassy who had working relationships with the people in those the power ministers [i.e., security, internal affairs, and defense], as did other force." He also specifies that he spent "[h]ours in repeated conversations with about "the need to avoid the use of force and in particular the use of letha to resolve the crisis peacefully. Miles says he spoke with authorities at length his role as restrainer - urging the government (and opposition representatives protesters, thereby (intentionally or not) creating the opening for a peaceful have been successful in weakening the government's resolve to use force against Although these efforts were unsuccessful, U.S. diplomacy could conceivably

relevant to the government's inclination to pursue restraint. not the critical factor, security linkages to the United States may still have beer to forces undergoing U.S. training at the time. Thus, even if diplomacy was army units that could be counted on not to get involved were likely in reference force against protesters. Still, the references of some Georgian participants to the Georgian government and security forces were already disinclined to use involvement] helped keep the whole exercise nonviolent."92 At the same time. rity organs, from using force?91 Miles said that he "would like to hope that [his Did U.S. urgings restrain government officials, particularly those in the secu

reduction in foreign aid. The most powerful effect, however, was at the very officials receptive to political change to defect. For months, the specter of losing U.S. support was evident, including most prominently the announcement of a supporters that mobilization would succeed and the incentive of government regime vulnerability more generally, by increasing the confidence of opposition Declining U.S. support for Georgia's government also likely reinforced

In the final days before the election, when it became apparent that the computerized lists still contained obvious inaccuracies, the CEC ruled to use original handwritten lists and to amend lists, see Usupashvili, "Presidential and Parliamentary Elections in Georgia," pp. 82-4. Also see the confusion, but it also opened the door to election day fraud. For a discussion of the voter they were not on the registered lists - accommodated voters who had been disenfranchised by them as necessary on election day. This last condition - allowing individuals to vote even if Areshidze, Democracy and Autocracy in Eurasia, pp. 126-9.

<sup>87</sup> Karumidze and Wertsch, "Enough!" p. 72.

<sup>88</sup> Personal communication, February 13, 2004.
89 Karumidze and Wertsch, "Enough!" p. 72.

No. 2 (2004), pp. 100–24, at pp. 117 and 123. The United States was also closely engaged with the Georgian Ministry of Security, though I have no information regarding the nature of See Charles H. Fairbanks, Jr., "Georgia's Rose Revolution." Journal of Democracy, 15. communication to the ministry during this period.

<sup>&</sup>lt;sup>91</sup> A second question is whether those urgings had the strategic intent of shifting the balance of power in favor of the opposition, precisely in order to achieve an electoral breakthrough (even by the straightforward belief that the important thing was that the security organs stay out of if U.S. officials were hoping for a breakthrough of a more moderate sort), or were motivated the conflict, regardless of its outcome

<sup>92</sup> Karumidze and Wertsch, "Enough!" p. 72.

end of the crisis. On November 20, after official election results were issued, State Department deputy spokesman Adam Ereli informed journalists that "we have seen the results released today.... [and] are deeply disappointed in these results, and in Georgia's leadership. The results... reflect massive vote fraud in Ajara and other Georgian regions." He noted that the results "revealed an effort by the Central Election Commission and the Georgian government to ignore the will of the people."<sup>93</sup> This was, one analyst asserted, the "first time ever that the U.S. has openly accused the leadership of a former Soviet republic of rigging an election."<sup>94</sup>

The State Department statement was circulated throughout Georgia, repeated by newscasters on several television news channels and printed in full on the screen. The following day, the implication of this message was clear: the United States, which Georgia looked to as a patron, did not, and would not, support the regime.

What would have happened if the United States had backed the Georgian government? What if officials had quickly congratulated the ruling party, while issuing only mild condemnation of fraud; had not openly persuaded the government to negotiate; and did not have the kinds of linkages that made it plausible for them to urge security organs to refrain from the use of force? Would the government have felt itself stronger, the opposition weaker? Would officials who were on the fence have been encouraged to stick with the government and not, as it actually happened, jump off the evidently sinking ship? It is at this level that one should determine whether the role of U.S. diplomacy was decisive – whether, given definitive U.S. support for the government, the Rose Revolution would have failed.

At the same time, there is no evidence to suggest that the U.S. government sought or expected specifically *regime* change (as opposed to fair elections) in Georgia in November 2003. Shevardnadze's resignation and the ascent of Mikheil Saakashvili to the presidency were not part of the game plan. U.S. assistance and diplomacy sought to promote free and fair elections in Georgia and, at most, weaken the Georgian government's will and/or ability to uphold fraudulent results that would maintain its dominance in parliament. In these aims, it did not succeed.

In the end, to reiterate, it was Saakashvili's own determination to go outside the script and peacefully storm parliament that spectacularly boosted the popular movement's chance of success. Without this denouement, a failed but externally supported popular movement might still have led a weakened

government to make concessions toward the opposition, and perhaps even facilitated a democratic presidential election scheduled for 2005. However, the Rose Revolution – and Mikheil Saakashvili's rapid ascent to power – would not have occurred.

#### CONCLUSION

Georgia's Rose Revolution stemmed from Georgians' discontent with an ineffective, criminalized, and corrupt ruling regime. Georgia's ruling party was not only unpopular before the 2003 election, but also weak. The ruling party had fragmented and was forced to rely on marginal and discredited political forces; it had performed poorly in past local elections and opinion polls; it faced criticism from popular broadcast media; and it lacked the will to use force against protesters and political opponents.

That said, before election day it was clear that the government was vulnerable, not that it could be defeated. The Rose Revolution was the product of a set of interactions between social and political forces and the state that magnified the government's vulnerability after election day and ultimately led it to the brink of collapse. The conjunction of exit polls and a parallel vote tabulation weakened the ruling regime's ability to insist on its outright success; the government depended on a flagrantly fraudulent vote count in one region, provoking widespread indignation among the Tbilisi population; two political parties joined with civil society activists and Georgia's intellectual and cultural elite to set a nonpartisan tone for protest; the broadcast media broadly covered the protests, with the most popular station publicly backing the opposition; and political elites refused to support the use of force to restore order. Together these developments created the context for opposition leader Saakashvili and his supporters to successfully rush Georgia's parliamentary building and break up the new parliament's opening session, forcing Shevardnadze to concede defeat.

<sup>37</sup> Daily Press Briefing, U.S. Department of State, November 20, 2003, available at www. state.gov/r/pa/prs/dpb/2003/26502.htm; accessed December 28, 2006. For the formal White House reaction to the election, see "Presidential Election in Georgia," Press Statement, U.S. Department of State, November 21, 2003, available at www.state.gov/r/pa/prs/ps/2003/26539.htm; accessed December 28, 2006.

<sup>94</sup> Liz Fuller, "Shevardnadze's Resignation Resolves Constitutional Deadlock," RFE/RL Caucasus Report, November 24, 2003, available at www.rferl.org/reports/caucasus-report/2003/11/41-241103.asp; accessed December 28, 2006.

<sup>95</sup> Leading opposition figures all agree that if Shevardnadze had agreed to rerun the election, he refused to consider this option but, desperate for a quorum at the parliament's first session, would never have had to resign. The only realistic possibility to this effect appears to be that in BBC Worldwide Monitoring and Autocracy in Eurasia, pp. 176-80. On Lortkipanidze, see "Georgian Pro-government Bloc Wertsch, "Enough!" pp. 35, 44, 59, 62. The NRP's perspective is in Areshidze, Democracy more democratic. On the opportunity for Shevardnadze to stay in power, see Karumidze and agreement and announce new elections, and if so whether new elections would have been issue. It is impossible to know whether Shevardnadze was going to go ahead with the alleged rushed into the parliament building, however, before anyone had a chance to discuss the elected NEP deputies agreed to join the parliamentary session. Saakashvili and his followers at the last minute agreed to back a proposal to hold new elections, after which the newly on record in support of the New Rights proposal. Areshidze says that Shevardnadze initially an early election for the coming months. Even the head of the FNG, Vazha Lortkipanidze, went proposed by the NRP and backed by Japaridze - to convene the new parliament but schedule Leader Supports Early Parliamentary Elections," Caucasus Press, November 21, 2003, trans

External influences promoted this outcome, even if they were not decisive. Saakashvili and a number of civil society activists sought to replicate past electoral breakthroughs in eastern Europe and planned to use popular mobilization to pressure the government to accept defeat if it refused to acknowledge its loss. This diffusion effect operated in conjunction with factors that were not exported across borders to help produce the Rose Revolution, the most important of which was Saakashvili's own determination to go outside the script. At the same time, the most obvious effect of U.S. assistance and diplomacy was not in promoting a democratic outcome – in this, the United States did not succeed – but in heightening perceptions of government vulnerability.

gence of proper conditions within the state as much as they require dedicated thus two-sided - as in other revolutions, electoral revolutions require the emerforce to deter and break up protests. The lesson for electoral breakthroughs is magnify their vulnerabilities, with the state, in particular, able and willing to use and the state in Armenia and Azerbaijan reinforced regime strength rather than force. Unsurprisingly, after election day, the interaction between social actors did not allow free broadcast media; and they maintained a credible threat of one Armenian exception) received poor ratings in publicized opinion polls; they discredited political forces; they had not previously lost local elections or (with Azerbaijan, ruling regimes went into elections neither fragmented nor reliant on these cases, however, they were defeated by strong regimes. In Armenia and 2003, 2005, and 2008 and were even able to mount substantial protests. In all example, opposition forces sought to resist fraud in various electoral races in pathway than those that have not. In neighboring Armenia and Azerbaijan, for throughs. They happen in countries that have moved further down a democratic Georgia's Rose Revolution highlights a central paradox of electoral break-

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### Importing Revolution

Internal and External Factors in Ukraine's 2004
Democratic Breakthrough

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The fall 2004 Ukrainian presidential election led to one of the seminal moments in that country's history. Initially, the campaign and election results resembled other tainted and fraudulent votes in semiauthoritarian regimes around the world. The incumbent president, Leonid Kuchma, and his chosen successor, Prime Minister Victor Yanukovych, deployed all available state resources, national media, and private funding from both Ukrainians and Russians to defeat the opposition candidate, Victor Yushchenko.

dramatic struggle commemorated this set of events by calling it the Orange vote, and Yushchenko took the presidential oath of office. The victors in this uary 23, 2005, the Supreme Court affirmed the validity of the December 26 nonetheless contested the results in the courts, but with no success. On Jan-Yushchenko won fifty-two percent of the vote, compared to forty-four percent this perceived fraud, Yushchenko called upon his supporters to come to the tally in the second round of voting held on November 21, 2004. In response to the election, allegedly adding more than I million extra votes to Yanukovych? this third round of voting to be freer and fairer than the fist two, Yanukovych for Yanukovych. Although most domestic and international observers declared for the rerunning of the second round for December 26, 2004. In this vote, the official results of the second round on December 3, 2004 and set a date Khreshchatyk, Kyiv's main thoroughfare, until the Supreme Court annulled his call. They remained on the square, with some living in a tent city on First thousands, then tens of thousands, then hundreds of thousands answered Maidan, the Independence Square in Kyiv, and protest the stolen election. When this effort to win the vote failed, Kuchma's government tried to stea.

These events in Ukraine inspired most people living in the free world. Ukrainian citizens stood together in the freezing cold to demand from their government what citizens in consolidated democracies take for granted: the right to elect their leaders in free and fair elections. But not all observers of Ukraine's Orange Revolution were so elated. Instead of democracy's advance, some saw