





## Introduction

- Reward, goals, and motivation affect attentional selection.<sup>1, 2, 3, 4, 5</sup>
- The mechanism of selection is flexible, accurate, and efficient at incorporating these various influences for the purpose of attentional guidance.

# **Visuo-spatial Neglect**

- Neglect is a neurological disorder, characterized by a deficit of attention to the left side, most often accompanied by damage to the right parietal lobe.
- Current treatments are neither effective nor long-lasting.
- Patients are sensitive to implicit target contingencies in search.<sup>6</sup>
- What we don't know is whether neglect precludes sensitivity to reward based attentional guidance.

## Purpose

1) Does reward guide attention in patients with neglect?

## 2) Is the effect of reward long-lasting?

Task

## **Bottom-up**

- Find pop-out color.
- Target location: 33% at each.
- Reward: 85% high (+10) to highly rewarded color or location.
- Response: top or bottom notch.

### <u>Top-down</u>

- Find shape as determined by color = circle, blue = triangle).
- Target location: 33% at each.
- Reward: 85% high (+10) to highly rewarded shape or location.
- Response: top or bottom notch.

### **Participants**

- 86 Controls
- Patient C.P. with severe neglect







# Reward-based Influences on Attentional Orienting in Patients with Visuo-spatial Neglect Leslie Drummond & Sarah Shomstein **George Washington University**

Effect of Reward							
	Bottom-up		Top-down				
	Color	Left	Shape	Left			
Feature	$\checkmark$	Х	Х	$\checkmark$			
_ocation		$\checkmark$		Х			

Faster RT for bottom-up highly rewarded color and left side.

Faster RT for top-down left side when color was the focus of reward.

Long-lasting Effects							
	Bottom-up		Top-down				
	Color	Left	Shape	Left			
Feature	Х	$\checkmark$	Х	$\checkmark$			
_ocation		$\checkmark$		$\checkmark$			

Faster RT for left side when color was rewarded and for highly rewarded left side in both bottom- up and top-down.

## Conclusions

Summary

### **During reward training:**

 C.P. is sensitive to reward manipulation in top-down and bottom-up orienting for both locations and features.

### After training (i.e., reward structure removed):

- Neither color nor shape, in either top-down or bottom-up orienting, receive a long-lasting benefit of reward.
- However, there are carry-over effects for both the left side in the highly rewarded feature condition and for the highly rewarded location condition in both top-down and bottom up orienting.

#### These findings demonstrate that patients with neglect:

- Are sensitive to reward structure,
- Improve their attentional orienting to the left side with reward training, thus reducing neglect (at least in the short-term),
- Might benefit from a reward-based rehabilitation tool.

## References

<sup>1</sup>Engelmann, J., & Pessoa, L. (2007). Motivation Sharpens Exogenous Spatial Attention. Emotion, 7, 668-674.

<sup>2</sup>Kiss, Driver, & Eimer (2009). Reward priority of visual target singletons modulates ERP signatures of attentional selection Psychological Science, 20, 245-251.

<sup>3</sup>Kristjansson, Sigurjonsdottir, & Driver, J. (2010). Fortune and reversals of fortune in visual search: Reward contingencies for pop-out targets affect search efficiency and target repetition effects. Attention, Perception, & Psychophysics, 72, 1229-1236.

<sup>4</sup>Maunsell, J. (2004). Neuronal representations of cognitive state: reward or attention? Trends in Cognitive Sciences, 8, 261-

<sup>5</sup>Snow, J., & Mattingley, J. (2006). Stimulus- and goal-driven biases of selective attention following unilateral brain damage: Implications for rehabilitation of spatial neglect and extinction. Restorative Neurology and Neuroscience, 24, 233–245.

<sup>6</sup>Geng, J., & Behrmann, M. (2002). Probability cueing of target location facilitates visual search implicitly in normal participants and patients with hemispatial neglect. Psychological Science, 13(6), 520-525.